



Hazardous Waste Management Program

Map of brick-and-mortar stores
that sell EPA Safer Choice products in
King County

2021 GBENN Summit
Julia Presar and Katie Fellows





Demonstration of map

Rationale for the map

- We teach label reading to help people avoid hazardous products.
- When this information is presented in context of – you have a problem at home and reading labels can help you solve it in a safer way by buying a safer product, people often want to know where to buy safer products.

HOW CAN I BUY A HOUSEHOLD PRODUCT THAT IS SAFER FOR MY FAMILY?

Safest 	Safe enough 	Somewhat harmful 	Most harmful – avoid 
<p>Find a product with these logos on the front or back.</p>  	<p>Read the product label. Product that does NOT have the words CAUTION, WARNING, DANGER or POISON.</p> 	<p>Read the product label. Product with the words CAUTION or WARNING.</p> 	<p>Read the product label. Product with the words DANGER & POISON. It is the most harmful for you and your family.</p> 

Please note: EPA Safer Choice products are the safest in their class, even if it says CAUTION on the label.

Questions? Call the HazLine at 206-296-4692 or visit HazWasteHelp.org

Available in alternative formats. Please call 206-296-4692 or TTY: 711

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Racial equity approach

Customers:

Learned from our CBO partners that ESL speakers benefit from looking for logos rather than words.

Businesses: Plan to develop equitable approach for recruiting BIPOC owned or serving small retailers.



How to get data – not a clear path

Strategy	Challenge	Overcome
Ask manufacturers	Most did not respond	Use personal contacts from EPA HQ.
Use online shopping portal specifying stock in local stores	Time consuming	Ask for staff time from leadership.
Call small local chains and ask for appropriate contact person	These are small local chains	Because they are small, they are more likely to respond to requests for help.
Call each store individually	Time consuming	Choose specific stores that serve BIPOC communities. Ask for staff time from leadership.

How we plan to share

- Work with the Haz Waste Program's Communications team to develop plan for 2022
 - Reach out to partners that serve our audiences:
 - people, small businesses and agencies/local governments and ask them to link on their sites and share in their communications.
 - Ask stakeholders to link back to map.
 - Ask CBO partners to link on their site.



Questions?

Thank you!