



Growing Green Businesses: EPA Partnerships with Communities

GBENN Summit
Sept. 10, 2021



"Climate is Back"



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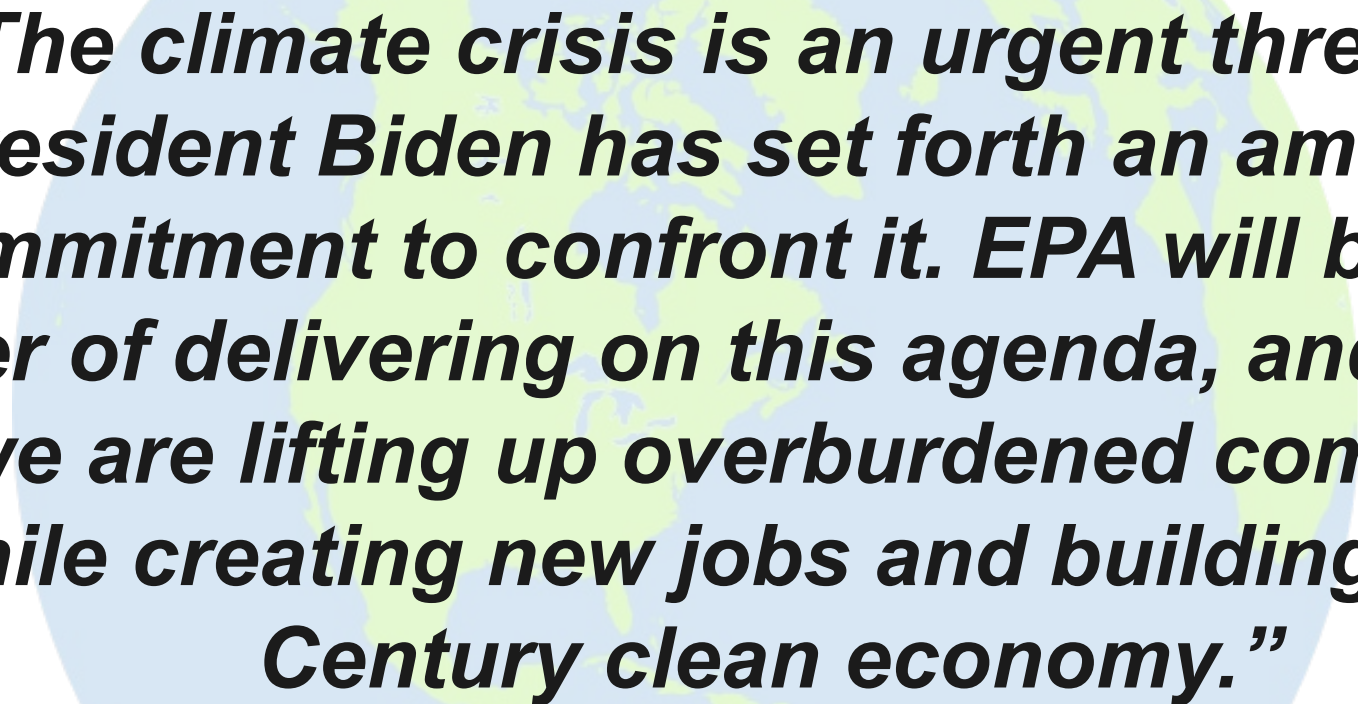
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Climate Change



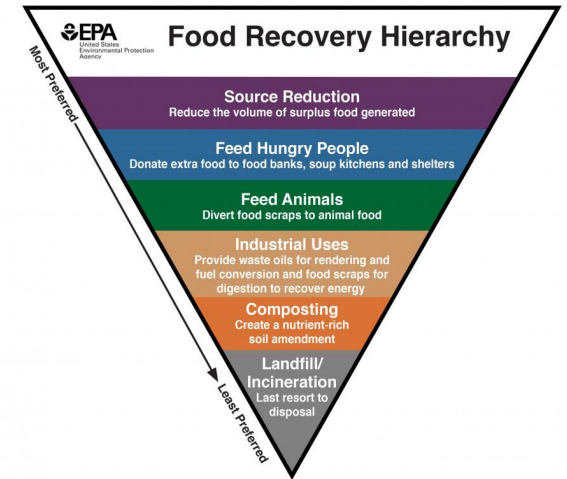


“The climate crisis is an urgent threat and President Biden has set forth an ambitious commitment to confront it. EPA will be at the center of delivering on this agenda, and in doing so, we are lifting up overburdened communities while creating new jobs and building a 21st Century clean economy.”

EPA Administrator Michael S. Regan.



EPA Partnership Programs & Resources



Environmentally Preferable Purchasing



www.epa.gov/greenerproducts

Greener purchasing can catalyze a more sustainable marketplace for all – reducing climate impacts, improving the health of frontline communities, preventing pollution, and increasing U.S. industry competitiveness. [Sign up for the EPP listserv.](#)



Consumers

- [Identify greener cleaners, carpet, electronics and more](#)
- [Benefits of buying green](#)
- [Introduction to ecolabels and standards](#)



Federal Purchasers

- [Recommendations of specs, standards and ecolabels](#)
- [GSA's Green Procurement Compilation](#)
- [EPEAT for greener electronics](#)

Recent Highlights

- [Listen to EPA, GSA, and OMB representatives talk federal sustainable procurement at the Coalition for Government Procurement 2021 Spring Training Conference.](#)



Institutional Purchasers



Manufacturers



Learn More

- [The Environmentally Preferable Purchasing program](#)

Climate Change

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Climate Change Home

[What EPA is Doing](#)

Partnership Programs

[What You Can Do](#)

Partnership Programs

EPA offers many partnership opportunities for individuals, companies, organizations, tribes, and government agencies to reduce greenhouse gas emissions and build resiliency to respond to climate change. EPA plays a significant role in these partnerships, providing tools, guidance, and technical expertise.



Energy Efficiency

- [ENERGY STAR](#)
 - [ENERGY STAR Products](#)



Renewable Energy

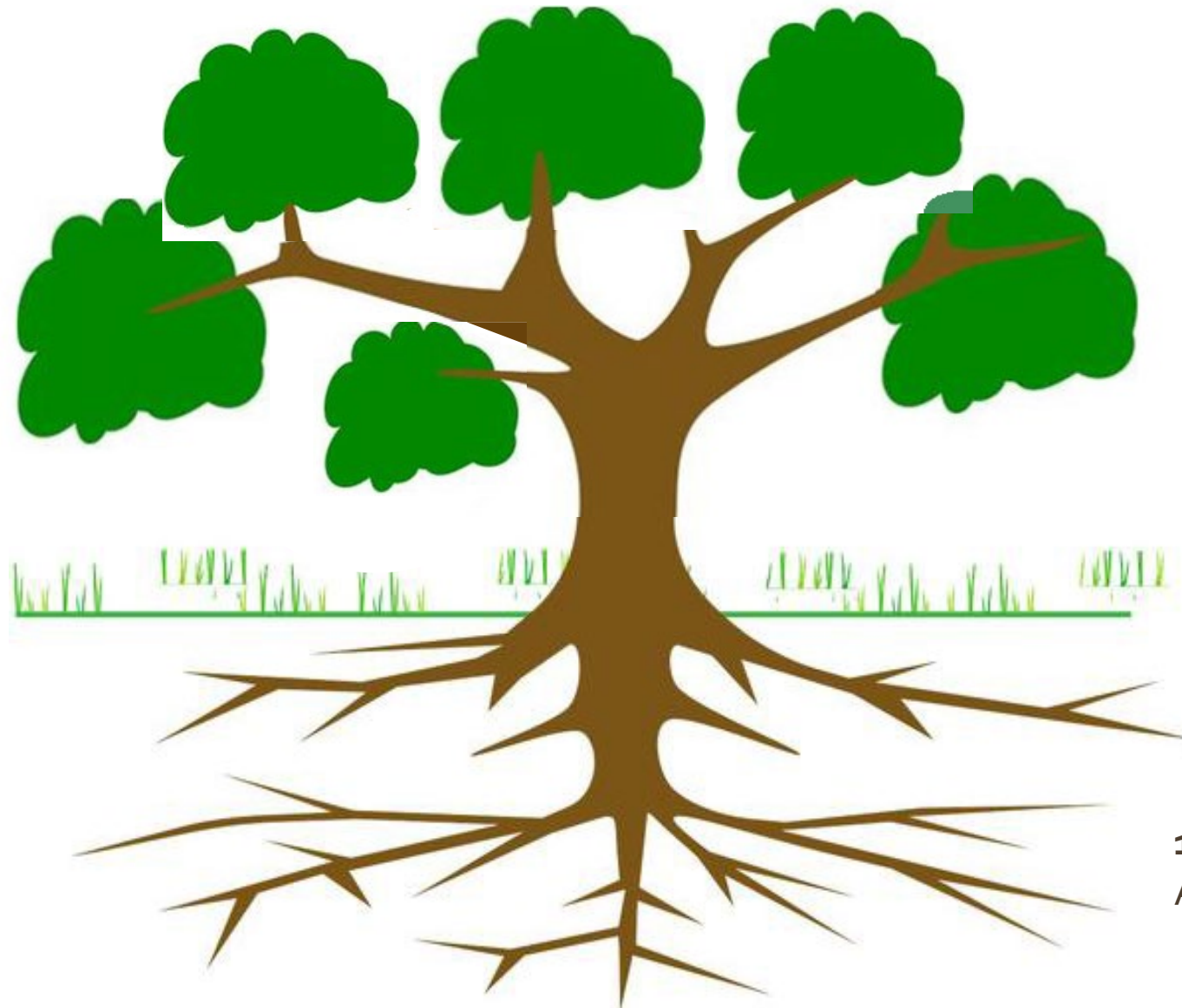
- [Green Power Partnership](#)
- [RE-Powering America's](#)



Methane Reduction, Recovery, and Reuse

- [AgSTAR](#)
- [Coalbed Methane](#)

Growing Green Business in R9



2018-2020 – NV, GBENN and beyond!

2012-2016 – CA Statewide – underserved communities

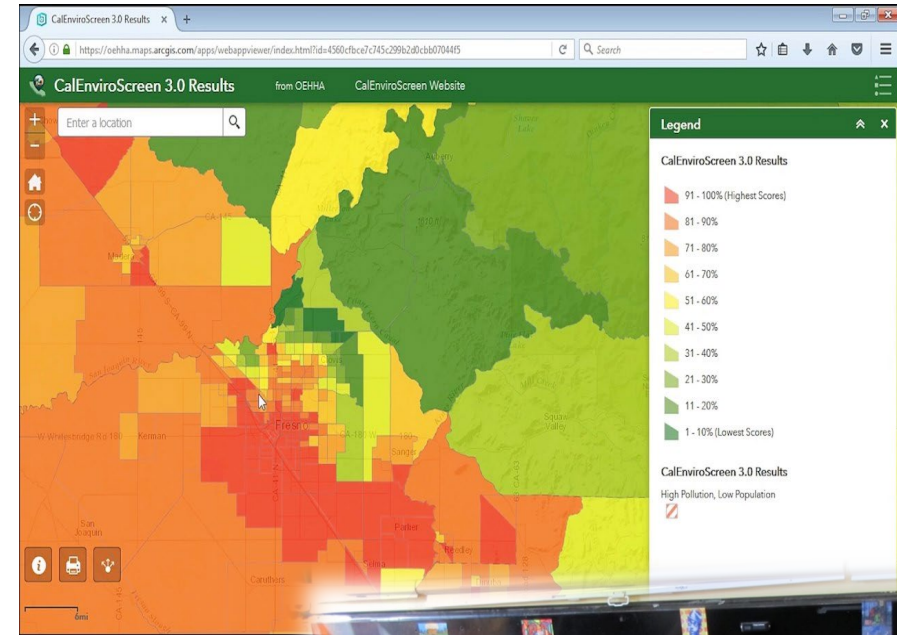
2001 - 2011 – Los Angeles, San Diego, Hawaii

1996-2000 – Greater Bay Area – SF, Contra Costa, San Mateo, Marin

1995-1996 – Napa, Sonoma, Alameda Counties

Expansion to Underserved Areas


- In-person P2 technical assistance and training for hard to reach businesses in under-served and disadvantaged areas:
 - West Oakland
 - Oxnard
 - Fresno
- Increased participation
- Develop checklist and guide
- Improved the program's measurement and reporting of environmental data.



Measurement & Tracking

GreenBiz Tracker

- Allows programs around the nation to track their Green Businesses and collect metrics
- Easy to use framework for a business to become green and a way to add energy, water, waste diversion and other the resource savings

 Pollution Prevention

CORE MEASURES	YES	NO	N/A	
1. Use Integrated Pest Management. If contracting with a pest control operator, specify in contracts the use of IPM at your facility. IPM-certified pest management providers can be found at EcoWiseCertified.com , GreenShieldCertified.org , or WhatIsGreenPro.org .	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	HELP <input type="radio"/>
2. Minimize the use of disinfectants to only surfaces in restrooms or on door handles. When necessary, use a hydrogen peroxide based disinfecting product with an automatic dilution system.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	HELP <input type="radio"/>
3. Segregate, drain, crush and recycle used oil filters. Crushing extracts another 3-4 oz. of oil per filter for recycling and reduces waste volume and hauling cost. Consider purchasing a crusher for use in-shop.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	HELP <input type="radio"/>
4. No chlorinated cleaners or petroleum distillates are used.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	HELP <input type="radio"/>
5. Use only zinc-free flux and lead-free solder for radiator maintenance.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	HELP <input type="radio"/>

Partnering with EPA Regions

- Subscribe to P2 Newsletter –
www.epa.gov/p2/forms/contact-us-about-pollution-prevention
- Reach out to Regional P2 Coordinators
- Apply for P2 Grants:
 - Pollution Prevention Grants – reserved for State agencies and instrumentalities
 - Source Reduction Assistance – available to states, local governments, non-profits



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