



# EPA's Safer Choice Program

GBENN Summit  
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# What does the Safer Choice label mean?



- Verification by a trusted government agency that products contain only safer chemical ingredients and that they:
  - Are safer for families, pets, communities, and the environment
  - Meet verified performance standards
  - Fragrance free offerings: Only federal certification/verification of “fragrance free” claims
- An appealing label that customers can trust
  - Facilitates rapid decision-making



# The Standard Behind the Safer Choice Label



*To use the label products must:*

- Meet the Safer Choice Standard
  - Every chemical ingredient is reviewed for human health and environmental safety
  - Product level requirements include: performance, packaging, and ingredient disclosure
- Be covered under a Partnership Agreement between the manufacturer and EPA
  - Renewed every 3 years
- Undergo annual audits

<http://www.epa.gov/saferchoice/standard>

# Safer Choice-Certified Products



[www.epa.gov/saferchoice/products](http://www.epa.gov/saferchoice/products)

- More than 2,000 certified products from 371 partners
  - ~ **1,000** Retail
  - ~ **1,000** Industrial & Institutional
  - ~ **400** have fragrance-free certification
- Cleaning products (e.g., all-purpose cleaners, laundry and dish detergents, degreasers), hand soaps, pet shampoos, athletic field paints, dust control products, and disinfectants (under DfE certification)



# 7<sup>th</sup> Annual Safer Choice Partner of the Year



- Purpose: to recognize leadership contributions of Safer Choice partners and stakeholders who have shown achievement in the design, manufacture, selection, and use of products with safer chemicals, that further outstanding or innovative source reduction.
- **2021 Awardees announced September 23, 2021**



# Questions?



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