



AS YOU SOW

# The Emerging Economy Based on Justice and Sustainability

Green Business Engagement National Network

Andrew Behar  
CEO

# Three Themes

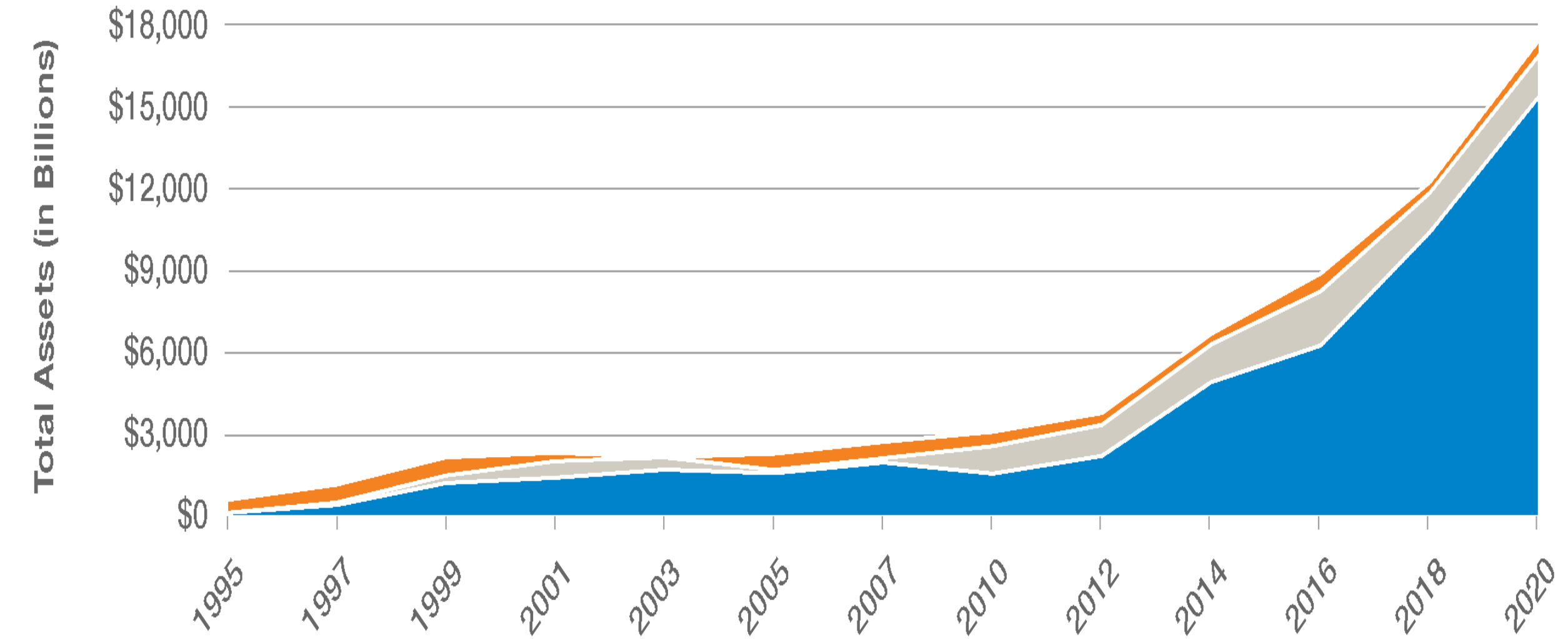
- Stakeholder Capitalism
- Environmental, Social, and Governance
- Transparency

# Stakeholder Capitalism



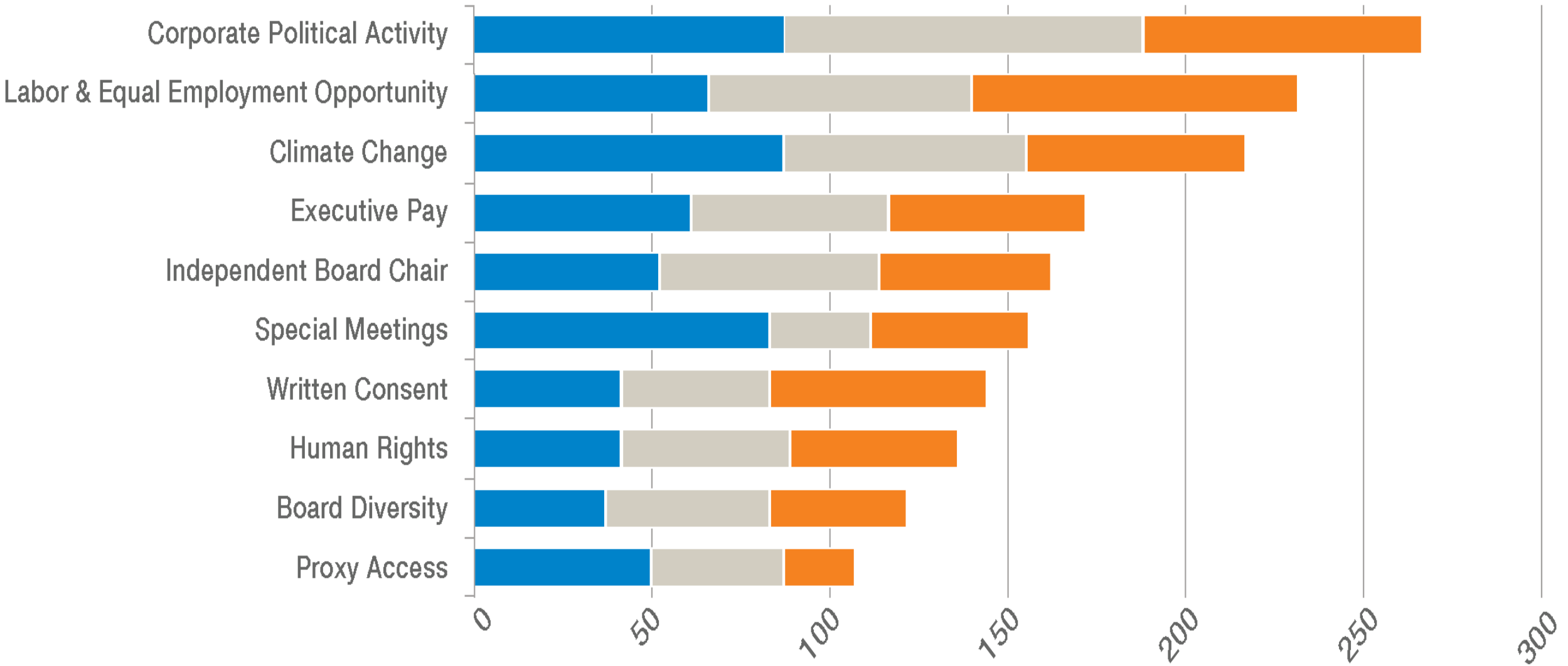
# Sustainable Investing in the United States 1995-2020

■ ESG Incorporation   ■ Overlapping Strategies   ■ Shareholder Advocacy



# Leading ESG Issues 2018-2020, by Number of Shareholder Proposals Filed

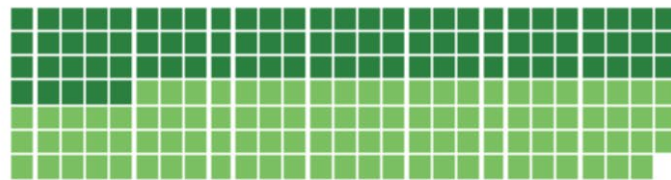
2018 2019 2020



# AS YOU SOW 2021 SHAREHOLDER ADVOCACY



**188**  
Engagements

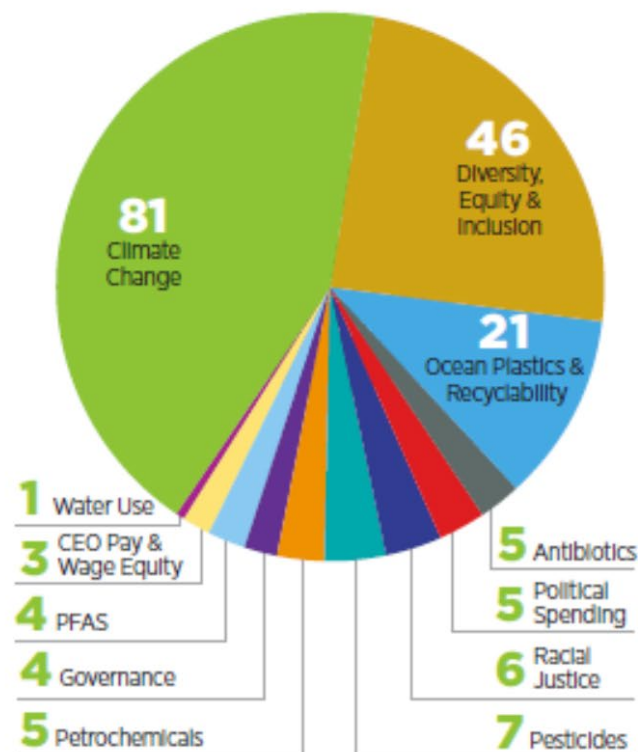


**102**  
Dialogues

**43.3%**  
Average Vote

**5** Majority  
Votes

**\$1.67**  
**TRILLION**  
in Share Value



AS YOU SOW

climate change  
toxins in the food system  
ocean plastics  
slavery in supply chain  
racial justice  
egregious CEO pay

# Climate Change

- Every company needs a Net Zero 2050 plan
- Report against milestones every year
- 5% emission reduction/year for next decade



# Ocean Plastics

An underwater photograph showing various pieces of plastic waste floating in the water. The water is a deep teal color with sunlight rays filtering down from the surface. Visible debris includes a large, crumpled, translucent plastic bag, a small orange plastic cup, a clear plastic bottle, a yellow plastic container, and several other smaller, indistinct plastic fragments.

- Eliminate single use plastics
- Reduce all plastic
- Increase recycled content

# Environmental Health



- Regenerative farming
- Halt pesticides
- Remove heavy metals from food system



# Social Justice

- Racial Justice
- Gender Equality
- Diversity, Equity & Inclusion







# Transparency

- Disclosure is the key
- Audited material information
- State where you are and where you are heading





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