



2021 GBENN Virtual Summit

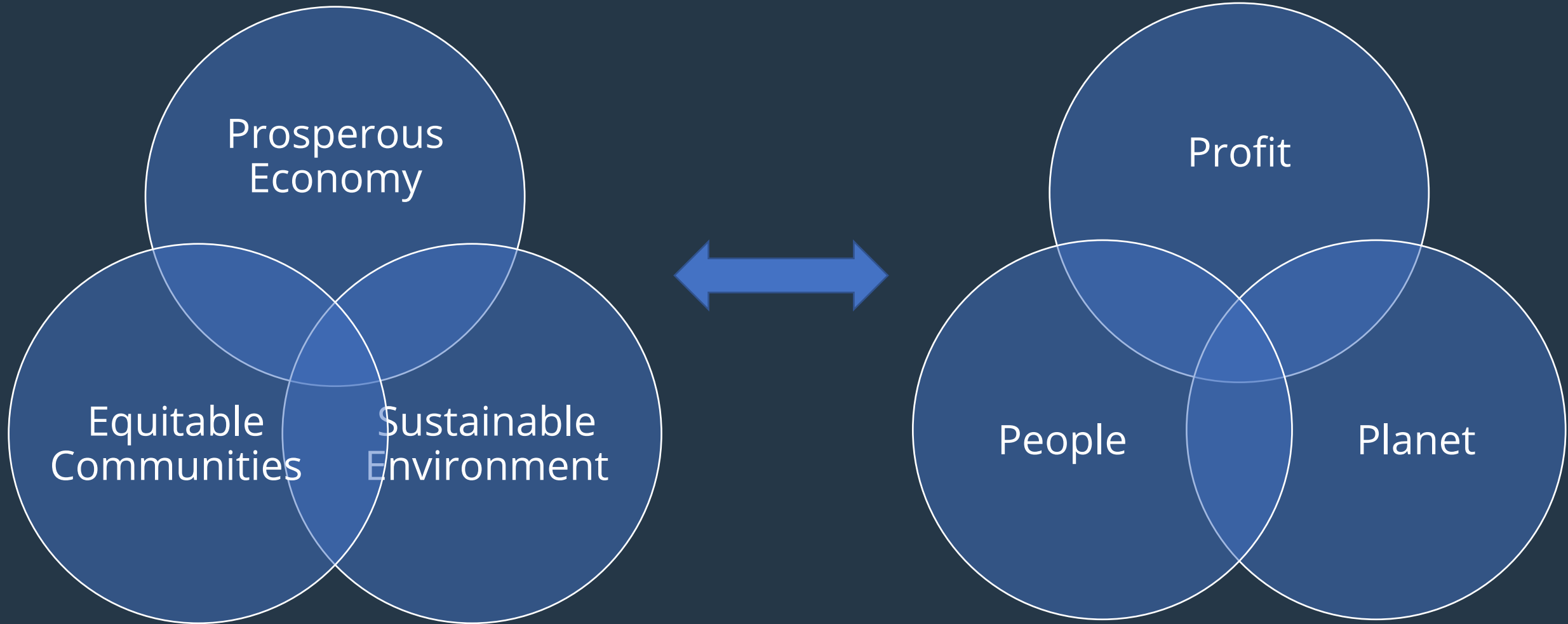
September 8-10, 2021



Good Business Colorado is the business voice advocating for a prosperous economy, equitable communities, and a sustainable environment.



GBC Pillars Align with the Triple Bottom Line



Our Members

Animal Party Inc
Energy Advantage Roofing And Solar
Cream Bean Berry
Durango Compost Co.
gLOW + gATHER
Horse&Dragon Brewing
Ecliptic Imagery
Bluebird Real Estate Group
Combi Tacos
Colographic
FIT & NU
Bogey's
Bread Bar
CO Peace
Alo Goods
Clearview Library District
Book See Financial Group
Clean Energy Consulting
Denver Tech Insurance
A Brill Consulting
Consolidated Benefits
Fire on the Mountain Buffalo Wings
Buglet Solar Electric Installation
Elizabeth Williamsberg Photography
Designs for Learning
Dogwood Consulting
Four Squares Framing & Metaphysical Shop
Dama Distributing
Aging Dynamics
AL Advising
Blue Star Recyclers
Color Me Mine
Broad Street Realty
Compost Colorado
Exploryst
Copper Key Tiny Homes
A la Carte Baskets Eclectic CO
Avid4 Adventure
Boss Defrost
Aspen Leaf Wealth Management
ARC Thrift Stores
Citrine Unlimited
Amalgamated Bank
Executiveshine

Game Lounge
Montanya Distillers
GROWL Agency Legislative Bascamp
Justice Reskill Intentional Communications
FourPoints
oh zhoo
Net-Zero Rocky Mountain
Local First
Grass Sticks
Flavor of India
Merlin Instrument Co.
Namasté Solar
MC Evolution
Phillinnova
Miss Carrie's Child Care
Music City Hot Chicken
Magic Words Marketing
Impact Hypnotherapy
Mosby Employment Services
Mothershed Design Company
Nuance Chocolate Company
Golden Real Estate
Purpose Aligned Consulting
Native Earth Landscape Herbal Honey
Recycle Colorado
Galusha Solar
Frasca Hospitality Group
Luba Fridnerova Architect
Modern Woodmen of America
Mega Star Financial
Home Fill
Industrial Arts LLC
Free Range Beehives
Kitchen Door Landscaping
InMotion Albums
La Vita Bella Cafe
Illegal Pete's
Naya Care
Irie Weddings and Events
Maven of Many Trades LLC
Heartleaf Gardenworks
OneBook
PosiDyne Group

Venner Consulting
Sopris Construction & Investments
The Wellness Center
Women in Sustainability
Small Business CRM Coach
Quovabiz Inc
Progressive Promotions
Wood's High Mountain Distillery
The Butcher & the Baker
Sullivan SaraBella Fishing
TARRA
Wise Choice Tattoo Removal
Rivers Crossed Consulting
San Juan Hand Therapy
Sheets & Giggles
Wana Brands
Waldron's Peak PT
Ravel & Roots Events
Sweet CO2
Pears to Perennials
PoGO Fire
Sexy Pizza
The New Kitchen
The Logos Group
Pote Law Firm
Simple Switch
The Preservery
The Vivid Team
Vista Caballo
Relish Studio
Resolution Energy
Table to Farm Compost
Sistahpreneurs
StarSong LifeWays Child Care
Sana Packaging
Strategies with Rox
Somebody People
Zovis Marketing
Route 40 Cafe
Zoe Ma Ma
Partnership for Community Action
Twiggs&Co. Sustainability
Woody's Wood-Fired Pizza
The Denver Game Lounge
Urban Land Conservancy
Stepping Stones Learning Center of Littleton
The Balanced Exchange
Reign Rituals



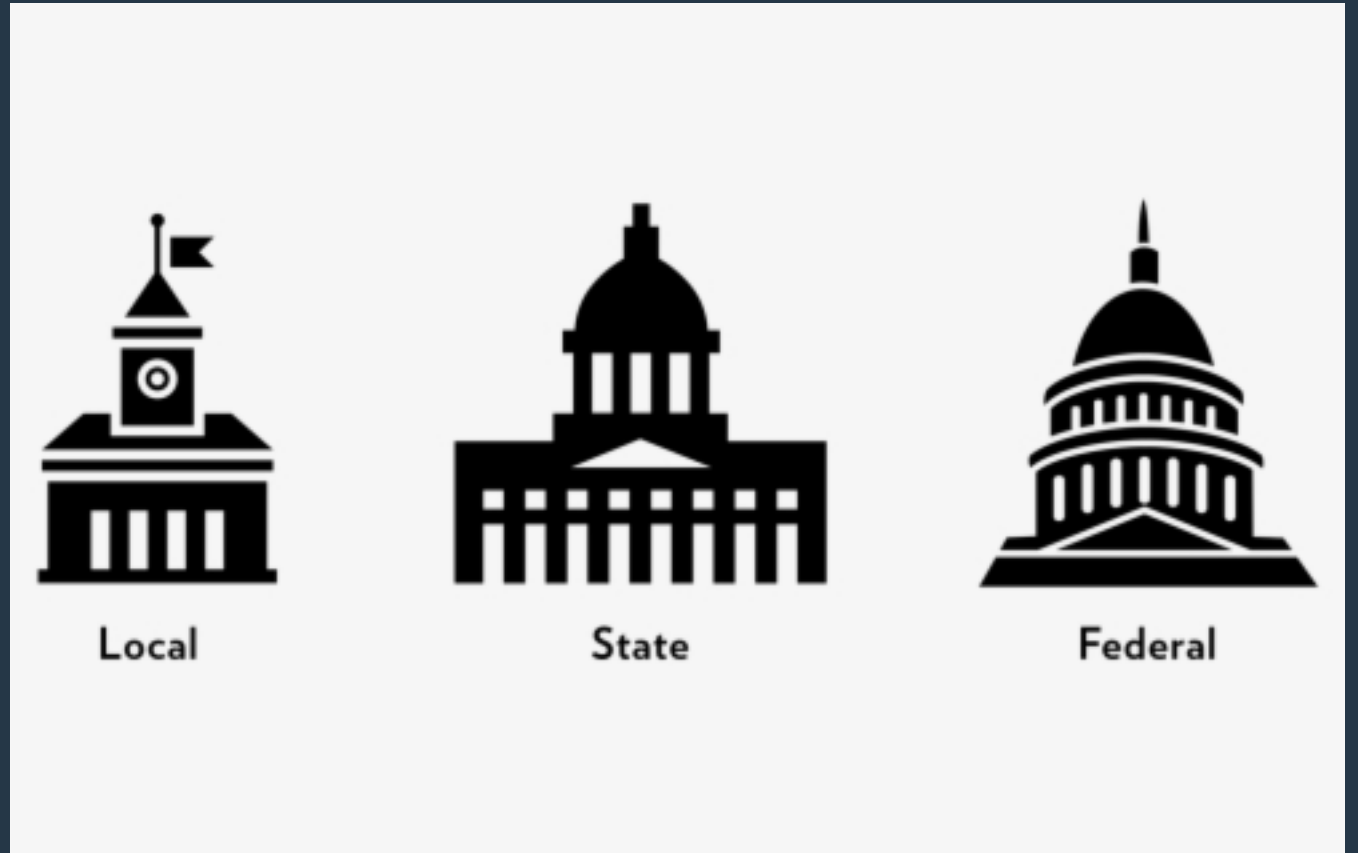
How GBC advances our shared values:

- Advocating for state and federal policies that reflect our values
- Providing media and the general public with an alternative perspective to traditional business organizations
- Sparking more involvement of like-minded businesses

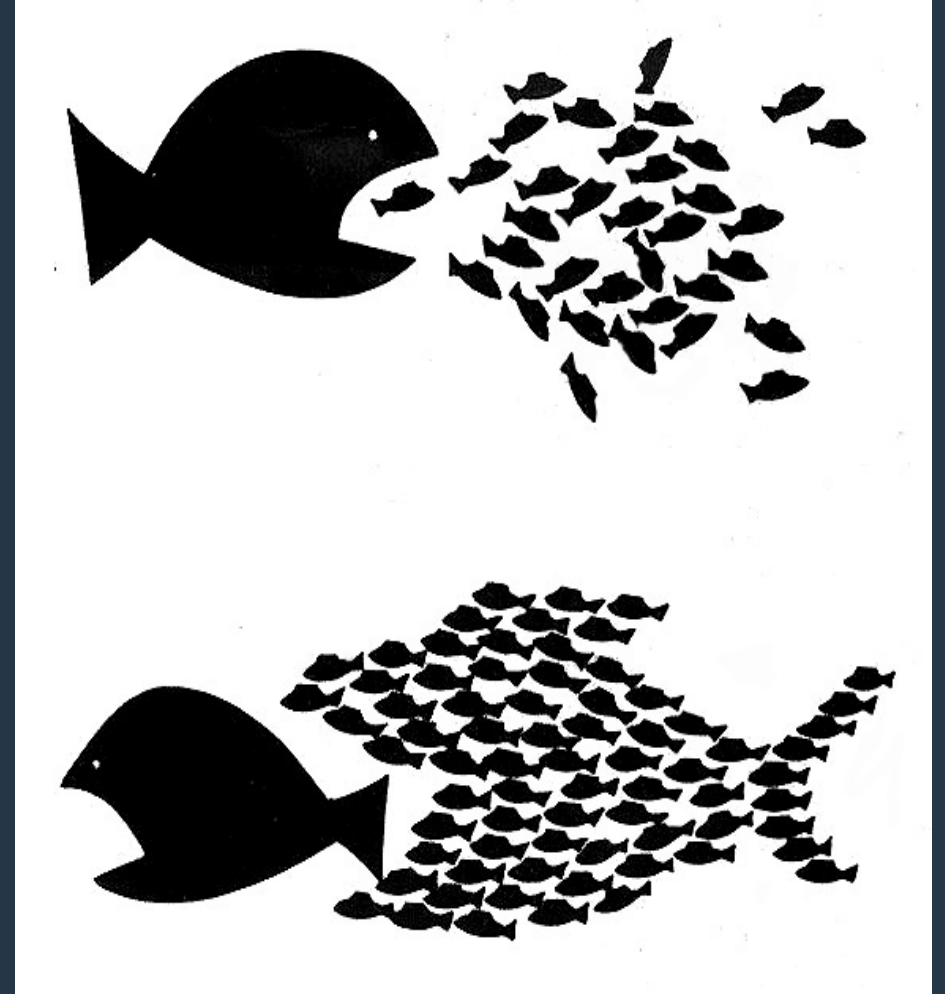


Why Does Policy Work Matter?

- Representative Democracy: Elect legislators to act on our behalf and represent our community interests.
- Can't represent us if they don't know our values and priorities.
- "If you don't have a seat at the table, you're probably on the menu."

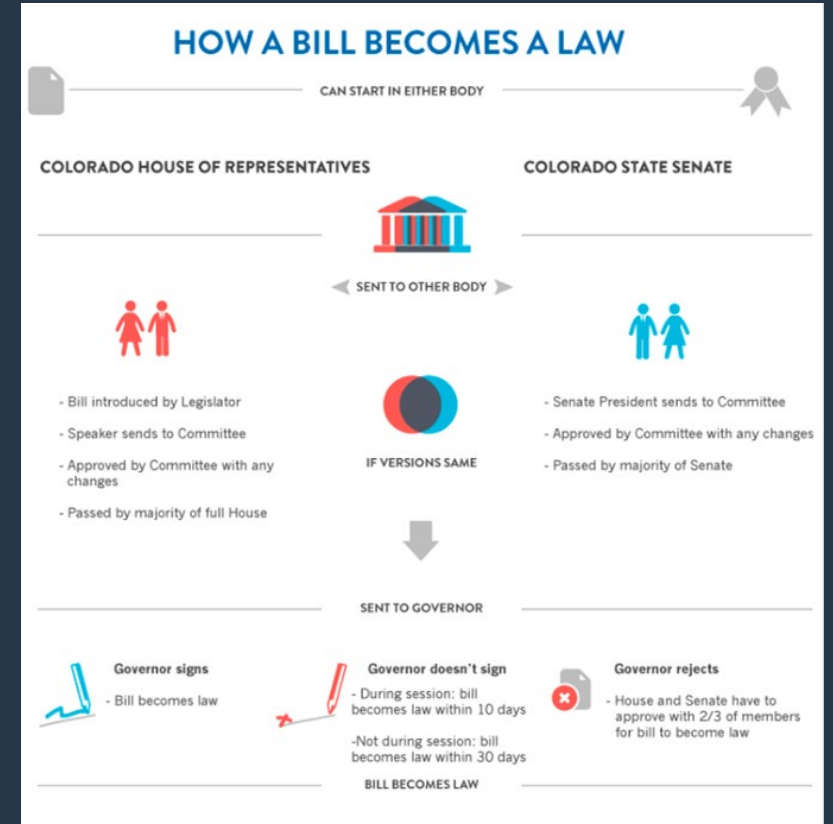


Why Policy Work Should Matter to You



Colorado Process: How a Bill Becomes a Law

- ✓ Pre-planning/stakeholder work
- ✓ Sponsor pulls a bill title; starts working with a bill drafter
- ✓ Can be introduced in the House or Senate
- ✓ Committee Assignment (Rural Affairs & Agriculture; Education; Health & Human Services, etc.)
- ✓ Committee hearing has to offer public testimony
- ✓ If it passes— second and third “readings,” before it moves on to second chamber
- ✓ Same process
- ✓ Conference Committee
- ✓ Signed by Governor



So how can I
help businesses
make a
difference via
policy work?!?!?



Different Types of Advocacy



Legislator Engagement

- Inviting legislators to come talk to your program participants
- Scheduling meetings: at the Capitol AND in-district
- Phone calls and social media matter!
- Lobby days
- Get involved with a coalition



Monitor/Listen/Testify in Committee Hearings



House Committees of Reference

Appropriations

Business Affairs & Labor

Education

Energy & Environment

Finance

Health & Insurance

Judiciary

Public Health Care & Human Services

Rural Affairs & Agriculture

State, Veterans, & Military Affairs

Transportation & Local Government



Senate Committees of Reference

Agriculture & Natural Resources

Appropriations

Business, Labor, & Technology

Education

Finance

Health & Human Services

Judiciary

Local Government

State, Veterans, & Military Affairs

Transportation & Energy



Rules and Regulations



COLORADO
Department of Public
Health & Environment

Services & information

Boards & commissions

Divisions

Concerns & emergencies

Data

News

LPHAs

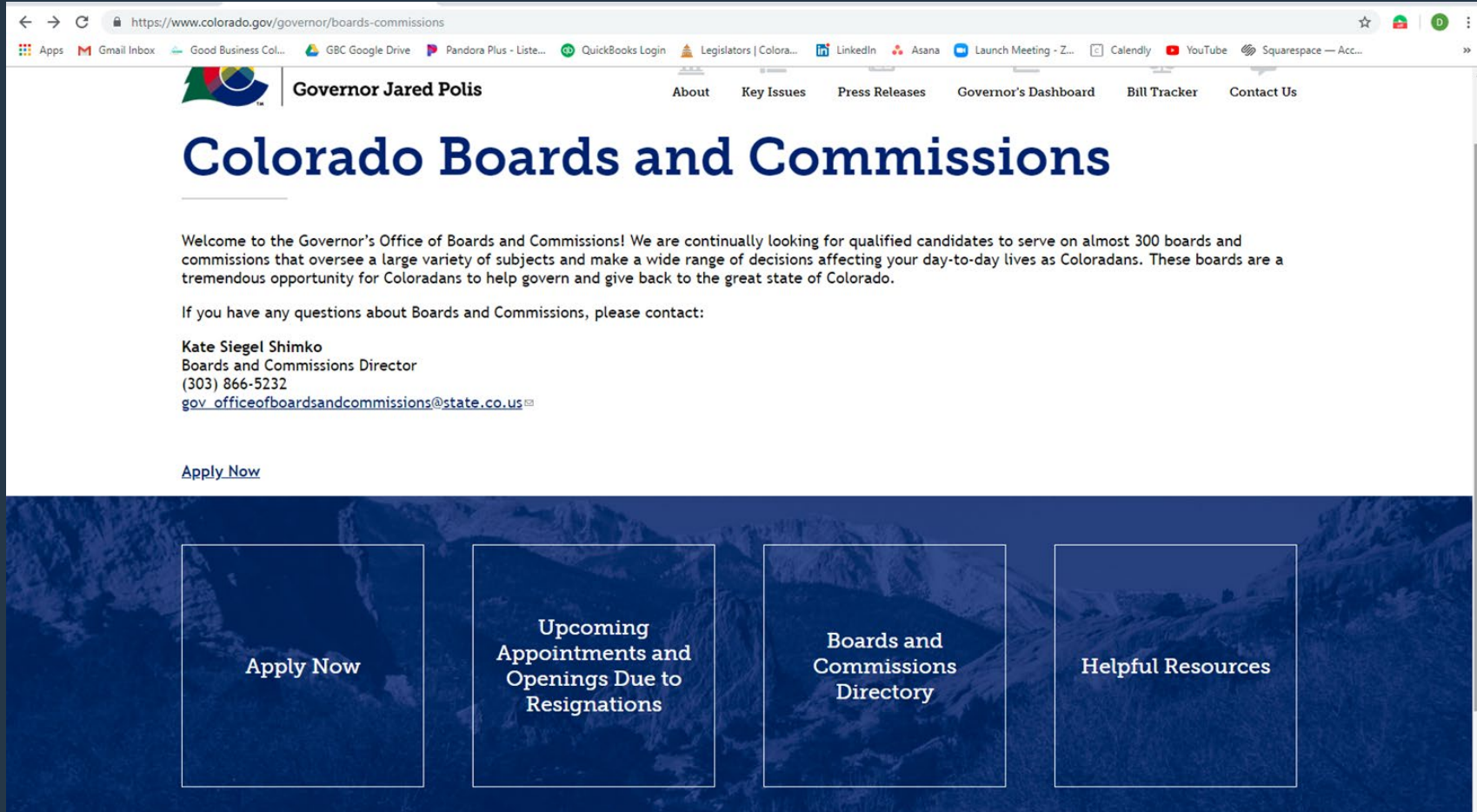
Zero Emission Vehicle Mandate Proposal

[Back to Air Pollution Control Division outreach efforts](#)

Update (May 10, 2019):

The Colorado Air Quality Control Commission (AQCC) voted 9-0 to [hold a hearing on whether to adopt a proposed Zero Emission Vehicle \(ZEV\) Rule](#). Additional information on this process is available through [the AQCC website](#).


Join a Board or Commission



The screenshot shows a web browser window with the URL <https://www.colorado.gov/governor/boards-commissions>. The browser's address bar and tabs are visible at the top. The website header features the Governor Jared Polis logo and a navigation menu with links: About, Key Issues, Press Releases, Governor's Dashboard, Bill Tracker, and Contact Us. The main heading is "Colorado Boards and Commissions". Below this, a welcome message states: "Welcome to the Governor's Office of Boards and Commissions! We are continually looking for qualified candidates to serve on almost 300 boards and commissions that oversee a large variety of subjects and make a wide range of decisions affecting your day-to-day lives as Coloradans. These boards are a tremendous opportunity for Coloradans to help govern and give back to the great state of Colorado." This is followed by contact information for Kate Siegel Shimko, Boards and Commissions Director, including her phone number (303) 866-5232 and email gov_officeofboardsandcommissions@state.co.us. A link labeled "Apply Now" is provided. The bottom section of the page has a dark blue background with a mountain image and four white-bordered boxes containing the text: "Apply Now", "Upcoming Appointments and Openings Due to Resignations", "Boards and Commissions Directory", and "Helpful Resources".

<https://www.colorado.gov/governor/boards-commissions>

Apps Gmail Inbox Good Business Col... GBC Google Drive Pandora Plus - Liste... QuickBooks Login Legislators | Colora... LinkedIn Asana Launch Meeting - Z... Calendly YouTube Squarespace — Acc...

 **Governor Jared Polis**

About Key Issues Press Releases Governor's Dashboard Bill Tracker Contact Us

Colorado Boards and Commissions

Welcome to the Governor's Office of Boards and Commissions! We are continually looking for qualified candidates to serve on almost 300 boards and commissions that oversee a large variety of subjects and make a wide range of decisions affecting your day-to-day lives as Coloradans. These boards are a tremendous opportunity for Coloradans to help govern and give back to the great state of Colorado.

If you have any questions about Boards and Commissions, please contact:

Kate Siegel Shimko
Boards and Commissions Director
(303) 866-5232
gov_officeofboardsandcommissions@state.co.us

[Apply Now](#)

[Apply Now](#)

[Upcoming Appointments and Openings Due to Resignations](#)

[Boards and Commissions Directory](#)

[Helpful Resources](#)

Leveraging Media



Head Versus Heart: Role of Story-telling



Colorado Environmental & COVID Relief Policy

Environmental

- HB21-1162 Management Of Plastic Products
- HB21-1242 Create Agricultural Drought And Climate Resilience Office
- HB21-1266 Environmental Justice Disproportionate Impacted Community
- SB21-246 Electric Utility Promote Beneficial Electrification

Small Business Pandemic Relief

- HB21-1288 Colorado Startup Loan Program
- SB21-229 Rural Jump-start Zone Grant Program
- HB21-1253 Renewable & Clean Energy Project Grants
- SB21-235 Stimulus Funding Department Of Agriculture Efficiency Programs

Centering Equity in Policy Work

HB21-1162

Management Of Plastic Products

Concerning the management of plastic products.

SESSION: 2021 Regular Session

SUBJECTS: Natural Resources & Environment, Public Health

BILL SUMMARY

Under current law, local governments are prohibited from requiring or banning the use or sale of specific types of plastic materials or products. **Section 1** repeals the prohibition on July 1, 2023. **Section 2** prohibits stores and retail food establishments, on and after September 1, 2022, from providing single-use plastic carryout bags to customers. The prohibition does not apply to inventory purchased before September 1, 2022, and used on or before March 31, 2023, which may be supplied to a customer at the point of sale for a 10-cent fee.

PRIME SPONSORS



Representative
Alex Valdez



Representative
Lisa Cutter



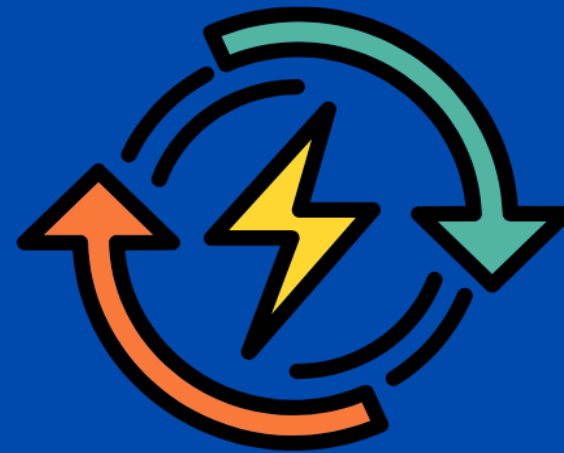
Senator
Julie Gonzales

Voluntary Business Practices



VIRTUAL WEBINAR

TRANSITIONING TO HEALTHY HOMES & BUILDINGS AND CLEAN JOBS



| *Tuesday, April 13th*
12:00pm MT





Monday, April 19th
1pm - 4:30pm mst



Earth Day Summit 2021

Register online for this free event
ResilientRestaurants.org

1:00 pm Start

Zero Waste Food Service Packaging

Robert Bogatin, Host, Resilient Restaurants, Recovery Basin
Emily Bell, Local First La Plata County
Cassia Patel, Oceanic Global
Good Business Colorado's Plastics & Packaging Task Force
Grace Lee, ReThink Disposable
John Charles Meyer, Plastic Free Restaurants
Tricia Maher, Somebody People
Q&A @ 1:45 pm

Best practices
programs to support
your success
and a zero waste
produce demo

2:00 pm Start

Zero Waste Food & Composting

Vipul Seth, Roots Restaurant
Christi Turner, Scraps
Monique DiGiorgio, Table to Farm
Christina Grace, Foodprint Group
Q&A @ 2:20 pm

2:30 pm Start

Growing & Utilizing Your Own Ingredients

Resilient Restaurants Member Farms & Gardens
Terence Rogers, TBD Foods & Sullivan Scrap Kitchen
Justin Cucci, Edible Beats
Q&A @ 3:00 pm

3:15 pm Start

Climate Action & Local Ag for Restaurants

Anthony Myint, Restore CO & ZeroFoodPrint
Margaret McRoberts, RMHP Food Collaborative
Q&A @ 3:35 pm

3:45 pm Start

Water & Energy Conservation

Mac Marsh, Boss Defrost
Jon Bortles, Woody's Wood-fired Pizza
Q&A @ 4:05 pm



Resilient Restaurants Sustainable Dining Program

Resilient Restaurants is on a mission to significantly reduce food wastes going to landfill, capturing tens-of-thousands of pounds of organic waste from our membership each year. We will encourage washing reusables in dining service and decrease the use of plastic disposables. There's access to biodegradable gloves, a patented water-saving device used when thawing frozen foods, Colorado-made sanitizer and local supplier networks.

The Sustainable Dining Program is available to any dining establishment in the State of Colorado. Participation is free and voluntary. We will offer current and new members a diversion, purchasing and training solutions program that maintains our public health guidelines while simultaneously reducing our consumption and landfill impacts of food, styrofoam and other plastics in a significant way.

We are seeking partners, sponsors and business owners!

COMPOSTING

Food Waste
Composting
Program



ELIMINATE PLASTICS

Compostable
Containers for
Take-out
& Delivery



Biodegradable Gloves -
Showa nitriles



CONSERVE WATER

Boss Defrost -
patented water
thawing device that
conserves thousands
of gallons of water!



MAXIMIZE REUSABLES

Dinnerware & Flatware
Lending Library

Commercial Dishwashing
Machine Lending Program



ResilientRestaurants.org
Sustainable Dining Program
robert@goodbusinessco.org
303-241-8082



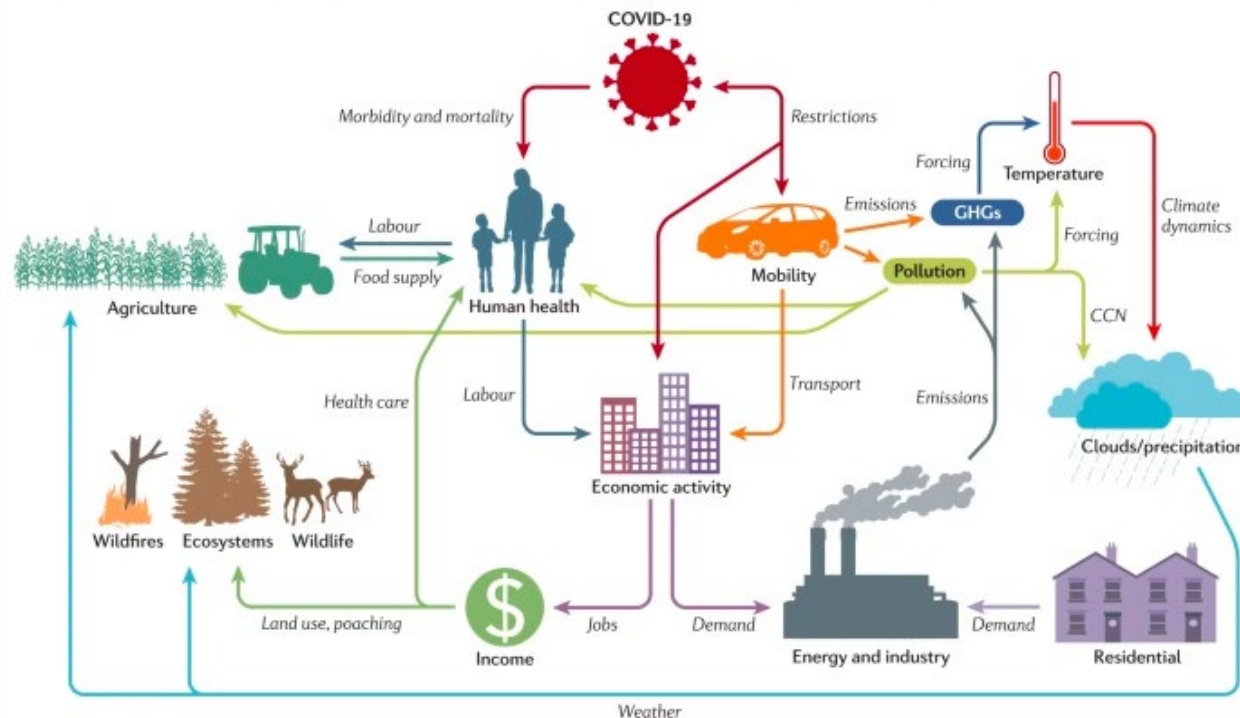
Pandemic Relief



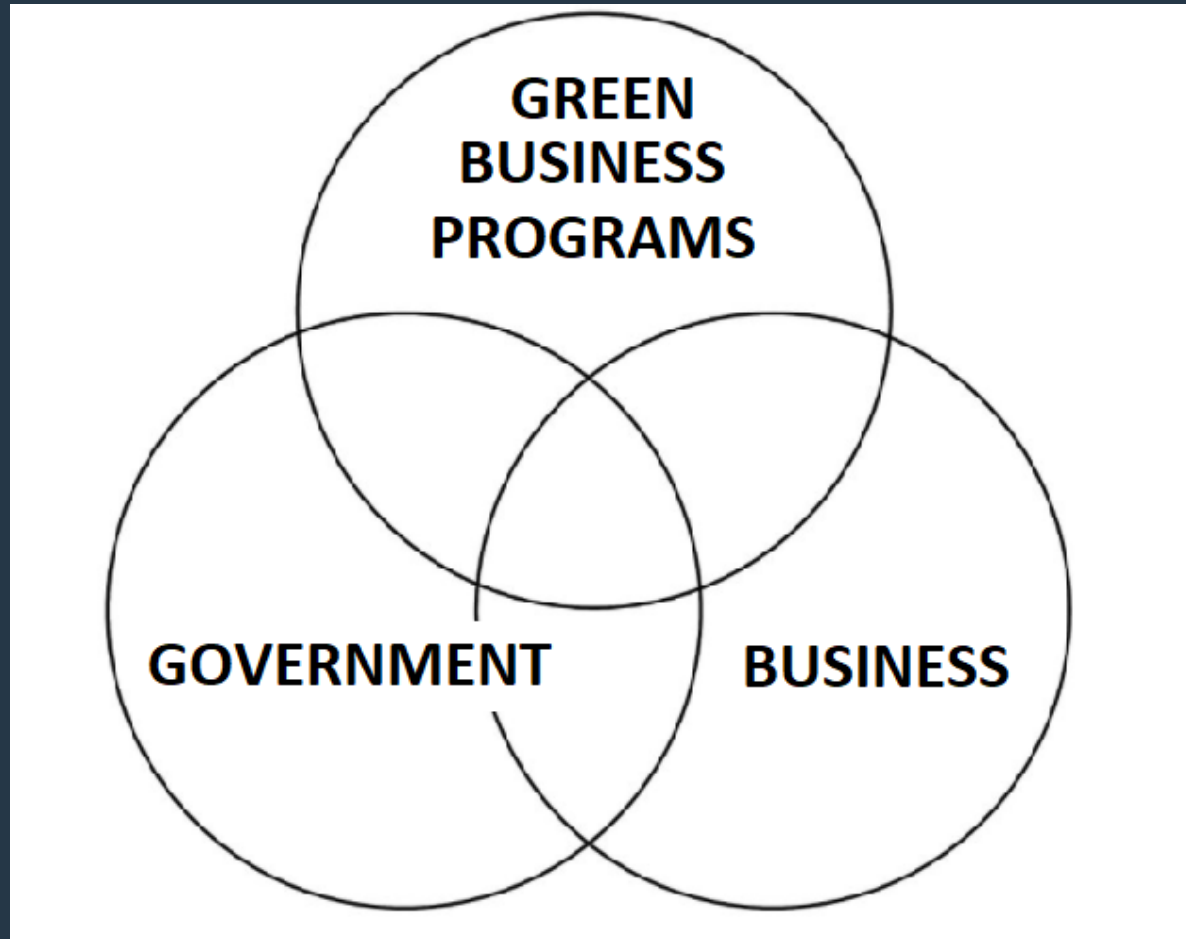
Maslow's hierarchy of needs

Seeking Out and Utilizing Pandemic Resources

Fig. 1: Earth System interactions linked to the COVID-19 socioeconomic disruption.



The Big Opportunity



Get in Touch!

Debra Brown
Executive Director
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debra@goodbusinessco.org

