



CASE STUDY TRANSPORTATION

DAVITA
CERTIFIED SINCE 2016

PROJECT STATS

2017 COMMUTE MODES:

TRANSIT: 64%

BIKE: 12%

WALKING: 4.7%

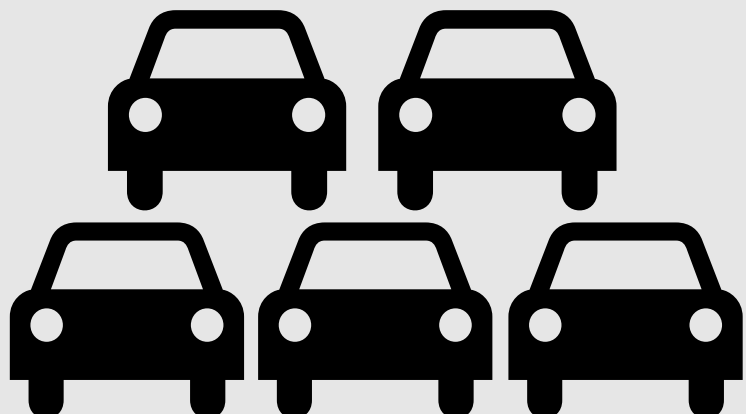
CARPPOOL: 3%

At their downtown Denver headquarters, DaVita's Green Team is made up of a group of teammates who are passionate about sustainability and volunteer their time to create change. Although transportation has been a focus for the Green Team for years, they decided to formalize this effort by creating a dedicated transportation sub-committee in 2016.

In 2018, the Green Team is focusing on one mode of alternative transportation each month by creating educational activities, fun engagement opportunities, and providing resources around the particular mode of the month. For example, in February, they celebrated Winter Bike to Work Day and hosted a lunch and learn with presentations on safe winter biking. In March, the committee put a spotlight on carpooling by sponsoring a carpool competition with prizes.



October 2017 greenhouse gas emissions reduction equivalent to **removing 5 cars from Denver's roads for a year**



PROJECT DESCRIPTION

The Green Team measures the effectiveness of their programs through two annual efforts: an annual commuter survey and participation in

DRCOG's GoTober challenge. In 2017, DaVita teammates completed 6,972 sustainable trips during GoTober, earning them first place in the competition and saving over \$15,000.

"We try to celebrate all of the good things our teammates are already doing - try to make it into something fun instead of a chore. "

-Julia Richards, DaVita Sustainability Coordinator

The commuter survey is not only important for measuring sustainability, but it also helps the Green Team communicate more effectively. Sharing the results annually creates awareness amongst teammates that transit, biking and walking are the norm, further reinforcing those behaviors.

