



Enviro Stars

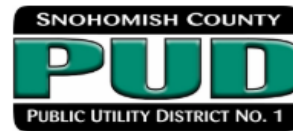
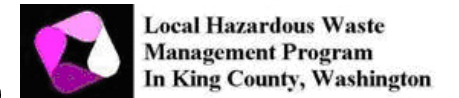
GBENN Conference! | November 8, 2018

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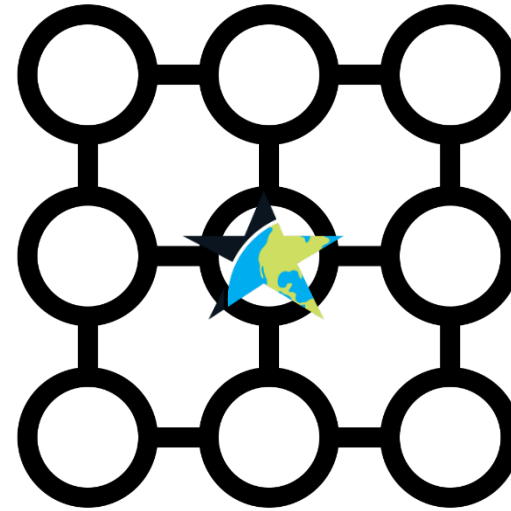


The Collaborative Solution



Green business services and recognition in a **centralized**, easy-to-use web portal

Coordinated outreach, marketing, and assistance across agencies

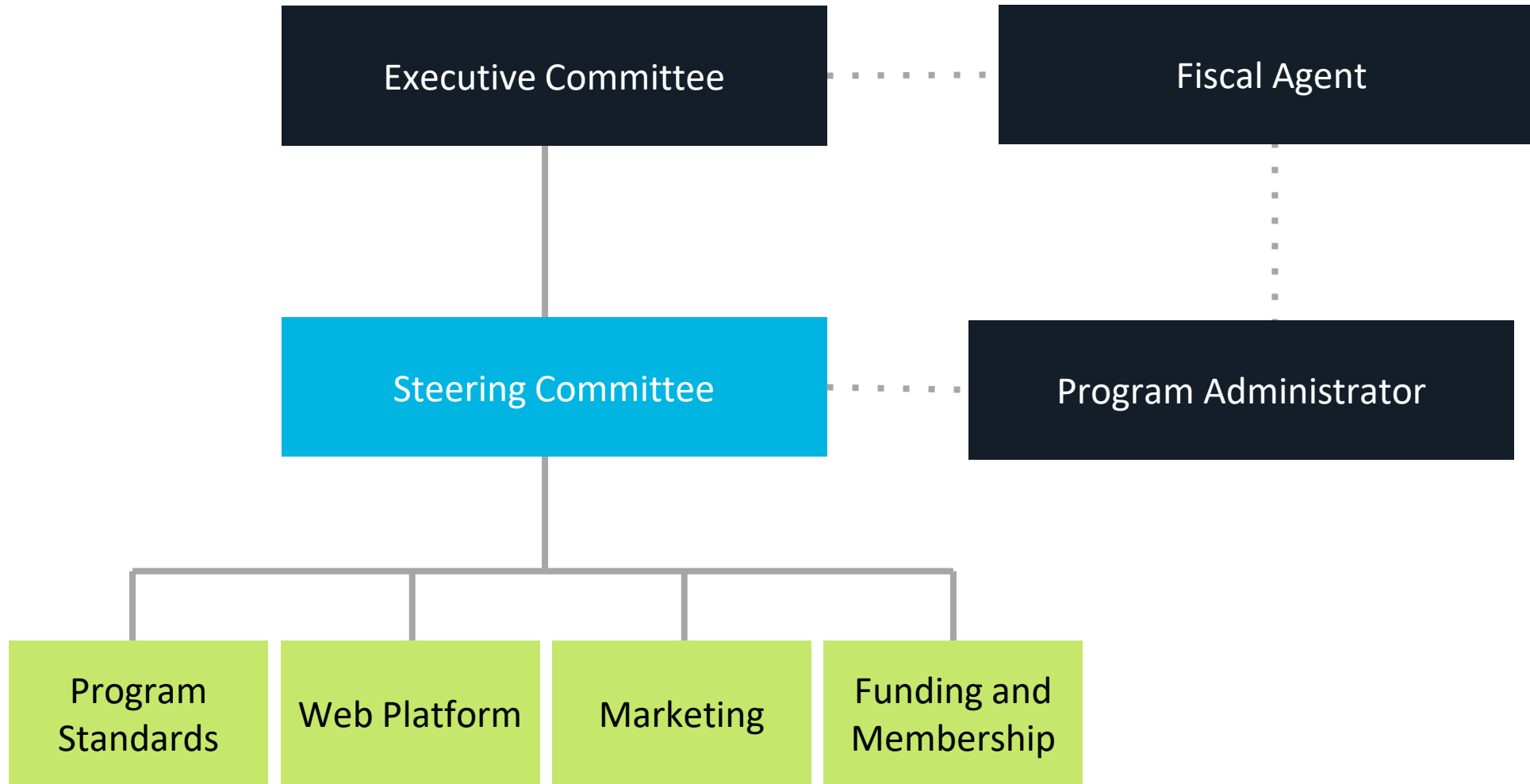


Increased utilization for existing programs through seamless referrals

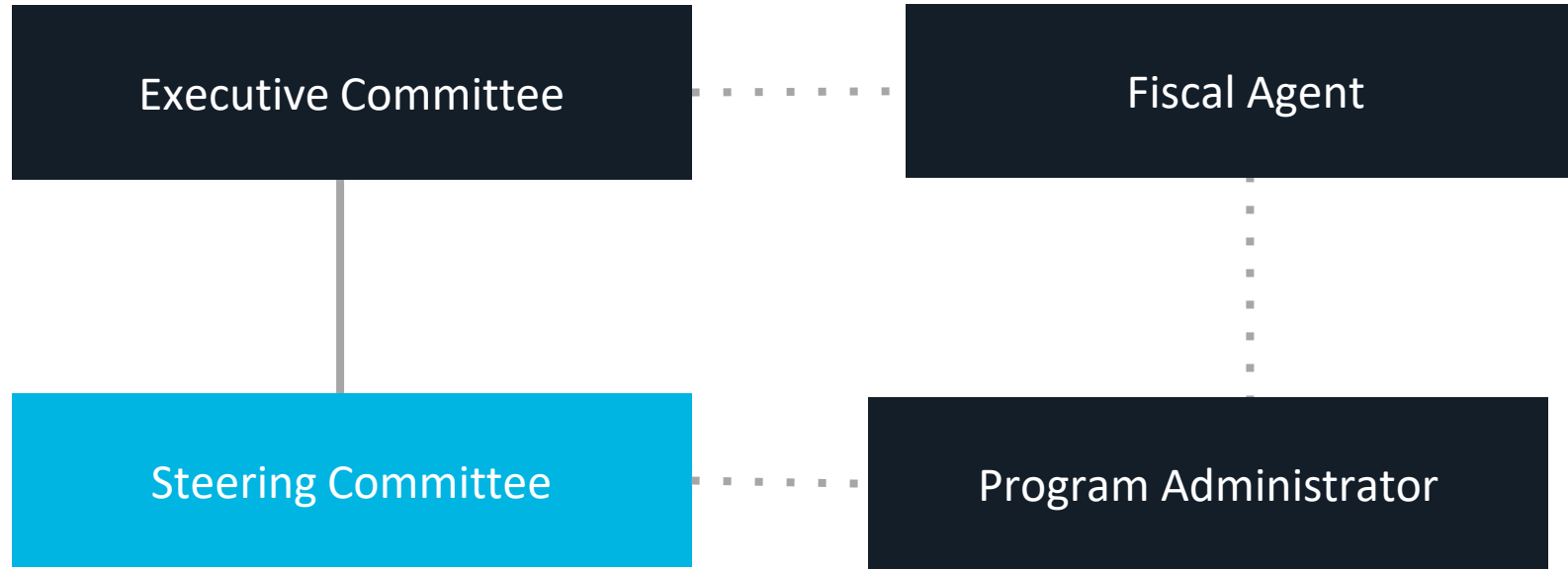
Businesses motivated by regional marketing opportunities

Broader resource sharing to stretch limited budget

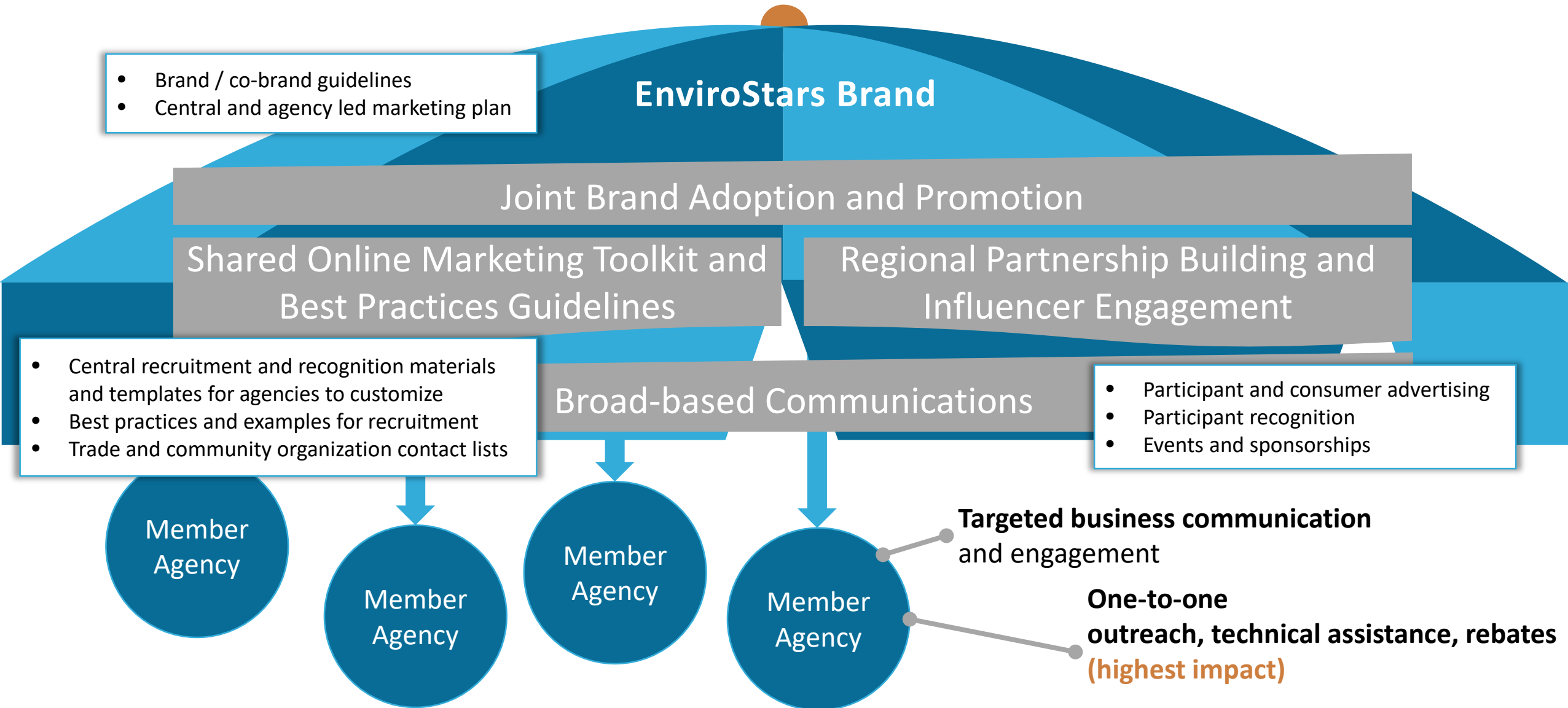
Governance and Decision-Making



Program Administration



Joint Marketing Approach



Central Brand Marketing at Regional Events



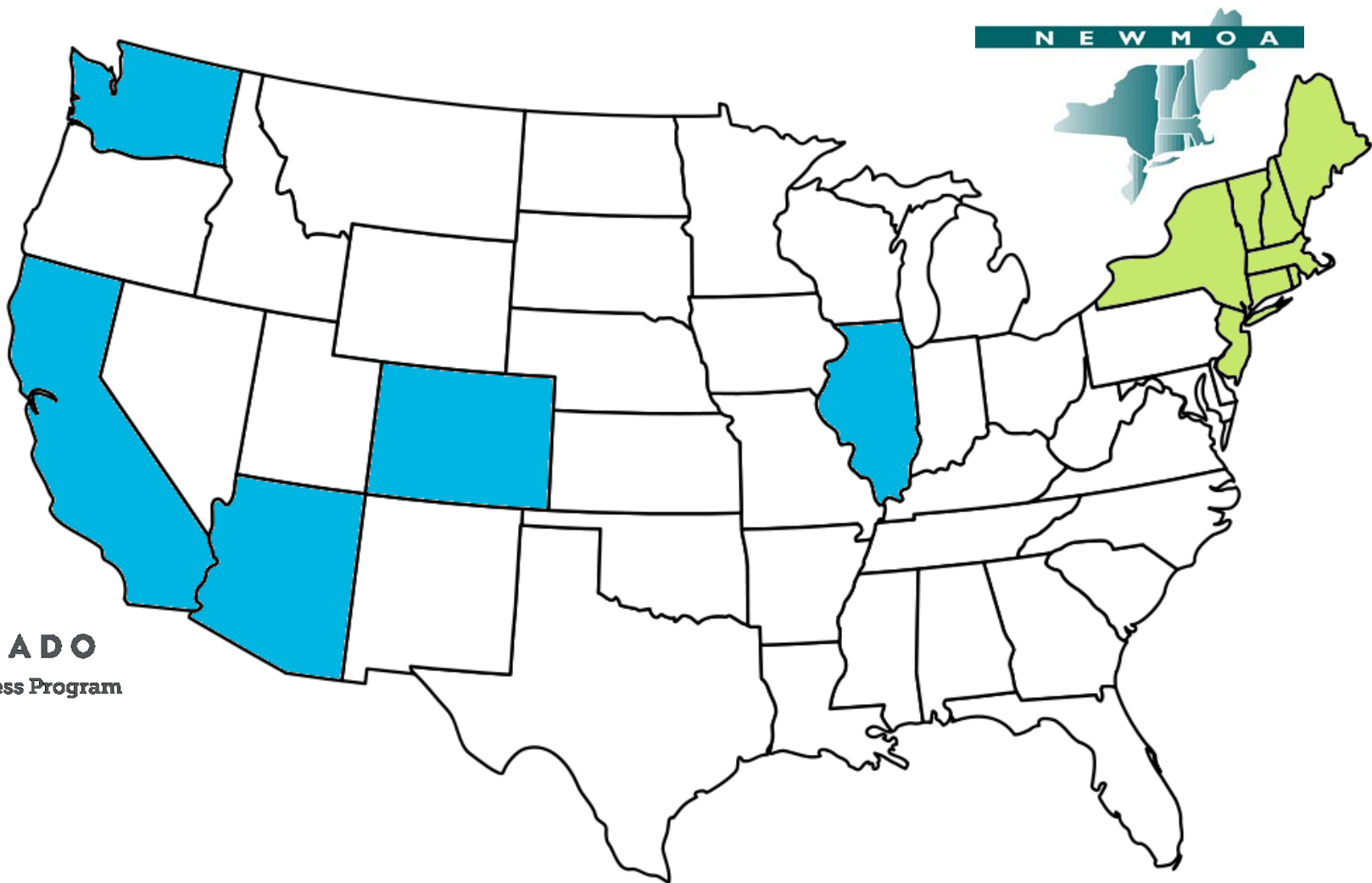
Agency Led Promotion at Local Events



Shared Web Platform to Track and Report Outcomes



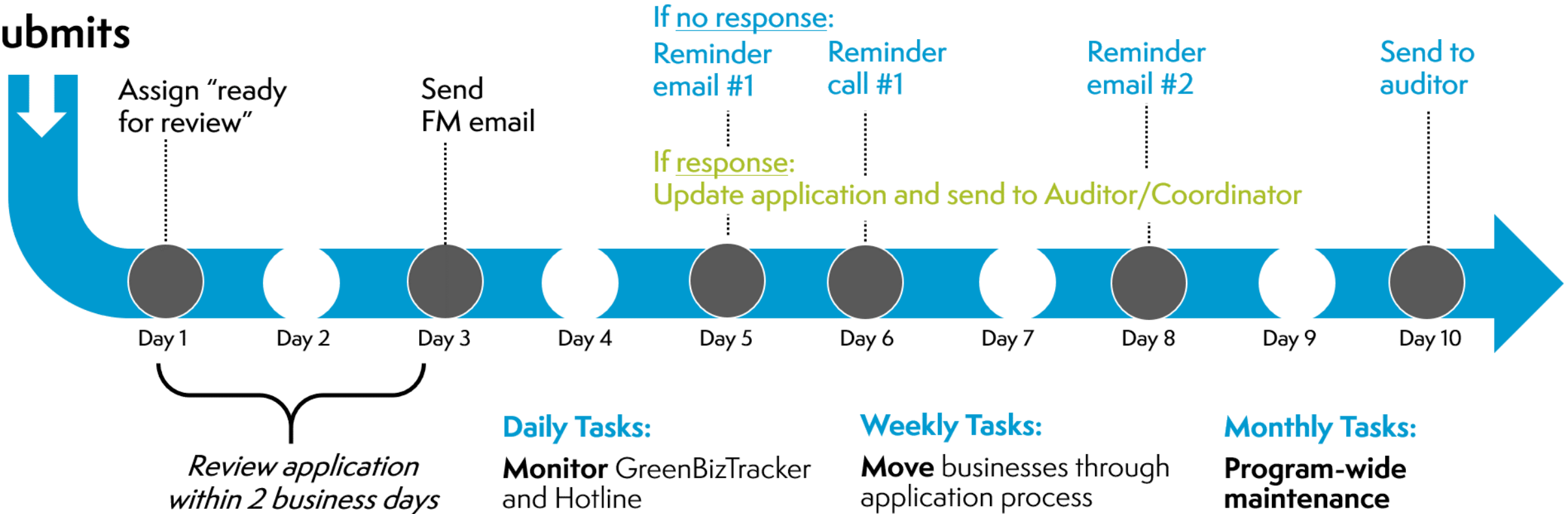
COLORADO
Green Business Program



Central Application Review



Business Submits





Thank you!