

Cassie Carroll, Co-Coordinator, GBENN
Illinois Green Business Association

What is GBENN?

- ► Facilitate sharing and relationship-building among green and/or sustainable business engagement programs across the U.S. in order to advance the national interests of such locally-focused approaches and spread effective practices.
 - National thinking and collaborating, while maintaining local action and uniqueness
 - Founded in 2013, volunteer-led
 - Fiscally sponsored by greenUP! Nevada as a 501C3 organization
- There are three key objectives GBENN believes we could accomplish most effectively by collaborating. These are:
 - Building relationships across programs
 - Sharing information across programs
 - Working at a national scale to explore collaborative opportunities that independent programs could not accomplish on their own





The GBENN Leadership Team



Emily Backus, City of Denver, Sustinably Green Denver



Cassie Carroll, Illinois Green Business Association



Jo Fleming, California Green Business Network, Environmental **Innovations**



Stephanie Gowing, City of Seattle, EnviroStars



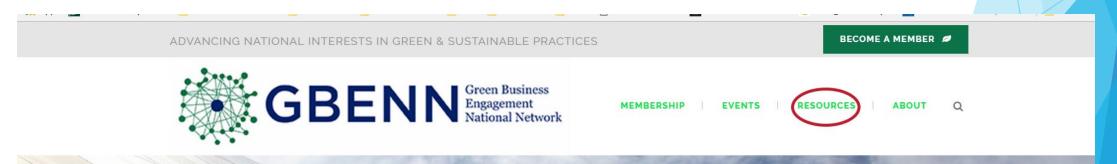
Jean Ponzi, St. Louis Green Business Challenge





Overview of GBENN

- Major accomplishments since 2013
 - ▶ 44 GBENN Members, including the 25 new members!
 - ▶ Reach well over 15,000 businesses throughout the US and Canada
 - Two national (and now international) green business Summit events
 - Two green business program surveys
 - Five national webinars
 - Multiple program model outlines
 - ▶ 12 case studies from green business programs
 - ► Launched GBENN website with valuable resources for green businesses



GBENN 2017 Priorities

- Expand GBENN's reach and impact nationally through membership
- ▶ Plan and host a third national green business engagement program Summit
- Create regional and national partnerships that will benefit both green business program reach locally and nationally
 - ► EPA Regional Offices and Industry partnerships
- Continue to provide opportunities for networking and inspiration for GBENN members and green business programs nationally
- Grow GBENN's impact with you!



Get Involved in GBENN!

- We need your help and support to succeed!
 - Committees
 - Strategic Advisory Committee
 - Summit Committee
 - Outreach and Education
 - Leadership
- Ways to get involved:
 - Engage other green business programs you know in the Network
 - Write and submit a case study for our website and e-newsletter
 - Most Important Help us continue to grow the momentum and strength of GBENN through leadership!
 - ▶ Become a 2017 Member
 - Serve on a GBENN Committee
 - ► Lead a GBENN Committee



\$50 per year, starting in 2017 NON-PROFIT MEMBERSHIP

\$250

CORPORATE MEMBERSHIP

\$500 per year, starting in 2017

Thank you!

Questions?



- Upcoming Webinars
 - Understanding the B Impact Assessment and B Analytics
 - June 21, 11am PDT/2pm EDT
 - ► Understanding "Best For" Programs
 - ▶ July 18, 11am PDT/2pm EDT
 - Cassie Carroll; <u>cassie@illinoisgba.com</u>, 847-530-0199
 - ► Donna Walden; <u>donna.walden@mac.com</u>
- Don't forget to visit the GBENN Website!
 - www.gbenn.org