

Cool Choices Across Whole Communities: Businesses Leading Change

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Teams
Daily Credit
Rewards
Visibility

2016 Gallup Meta-Analysis: High Employee Engagement Means...

Productivity
17% higher





Safety Incidents **70%** Lower

Absenteeism: **41%** lower



Quality: Defects 40% Lower



Profitability
21% Higher



We All Want Engaged Employees





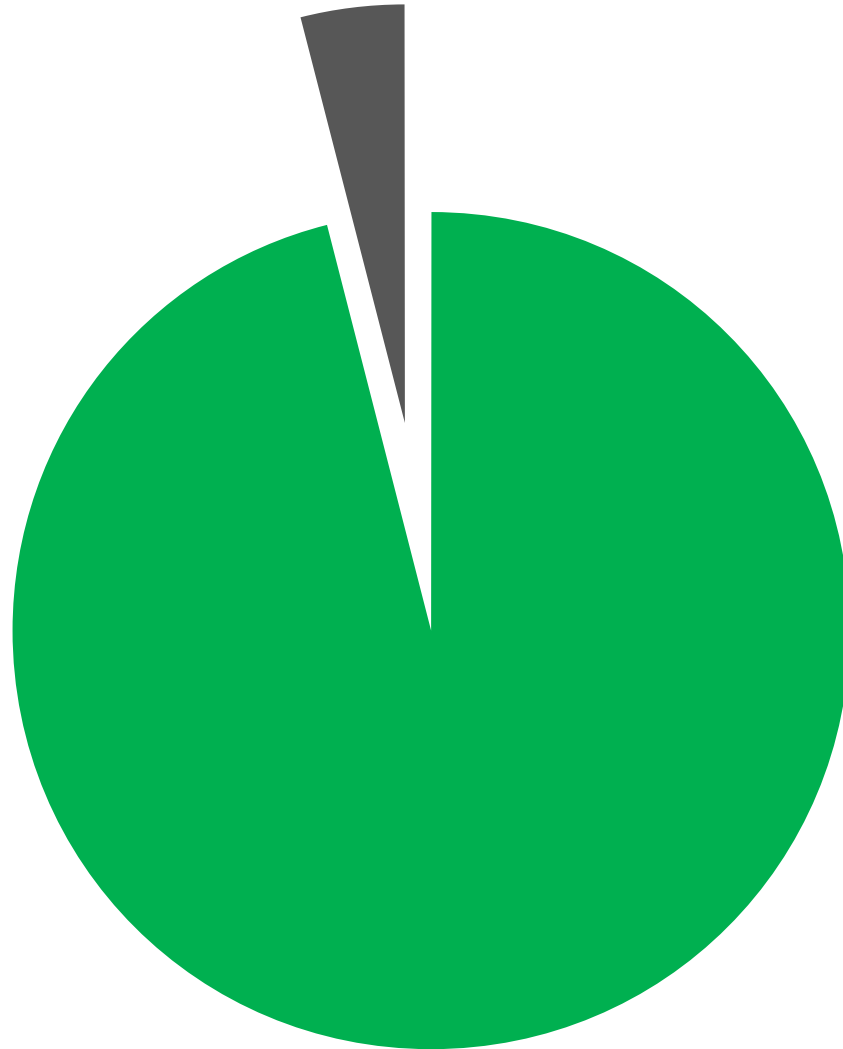
Gallup Global Average
Employee Engagement: 13%

But at Unilever?

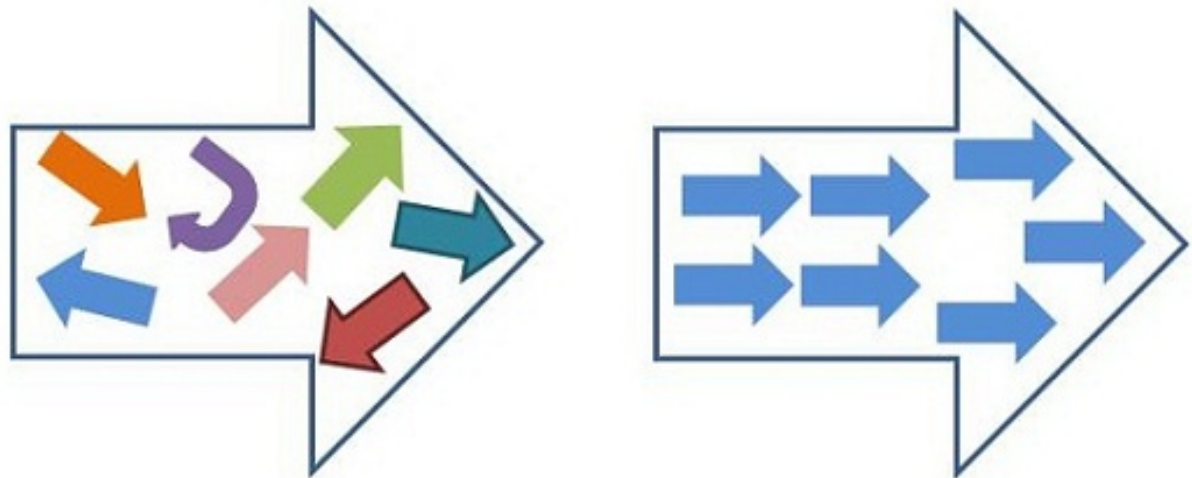
80%



96% of 18-45 yr olds



**“an entire employee
population moving in the
same direction”**



Be the Catalyst for Employee Engagement

Talk about benefits



Showcase leadership



Facilitate collaboration



your community energy company

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850+ Signed Up to Play



41,374 Cool Choices

\$245,186 Saved

(Savings from brand new actions alone = \$71,196)



2,639,372 lbs CO2 Avoided

(Reductions are equivalent to 1,044 car trips from LA to NYC)

2,541,894 gallons of water saved

(Enough to fill almost 4 Olympic swimming pools!)

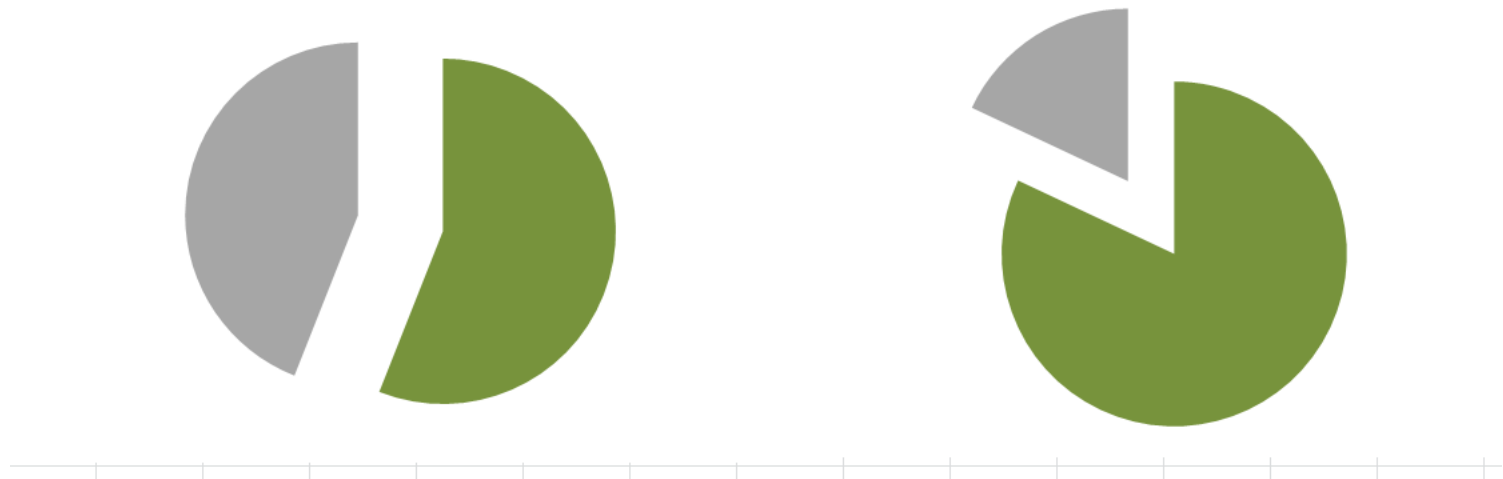


1,482 Sustainable Ideas Generated

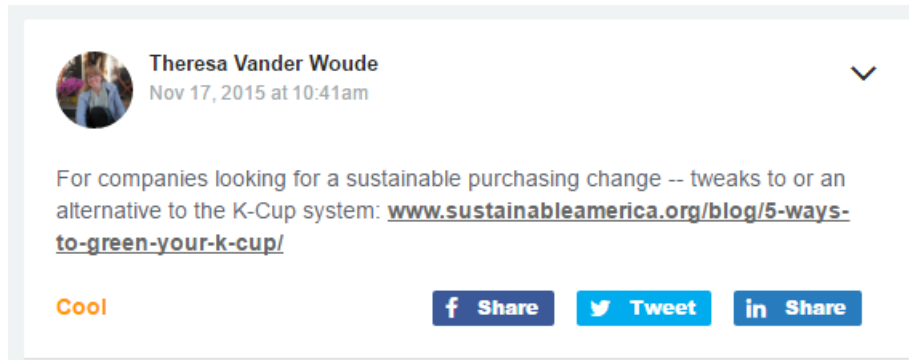


Community-Scale Insights

- Run full loads in washing machine



Pride and Momentum



I like the idea that there are hundreds of others in my community making the same kinds of improvements in their homes and habits.

Be the Catalyst for Engagement in Your Community!

Thanks!

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