

Green Business Data Tracking Systems: the End to the Excel Nightmare - November 7, 2013



Webinar Instructions

- This webinar will be muted to reduce or eliminate external auditory disturbances;
- The webinar will be available for download at www.wsppn.org.
- If you are experiencing technical difficulties, call 1-800-263-6317, or 1-805-617-7000. Press 2 when prompted.

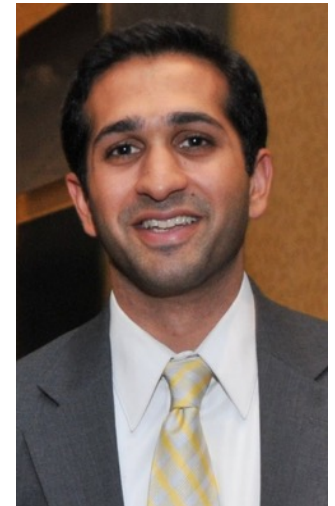
Brought to you by:

- The Western Sustainability Pollution Prevention Network (WSPPN)
- A Better City, a Boston-based non-profit membership business association
- ICLEI, a non-profit membership municipality organization

AGENDA - 11:00AM - 12:30 PM PDT

Introductions - 11:00 AM - 11:20 AM

- Donna Walden will represent the Western Sustainability and Pollution Prevention Network (WSPPN) and the Pollution Prevention Resource Exchange (P2Rx)
- David Straus and Mihir Parikh (A Better City, Boston) will introduce the Green Business Engagement National Network and ABC/ICLEI, and give a summary of known programs and survey results.
 - May Conference
 - Summary of known programs and survey results, and ABC/ICLEI role in the Green Business Engagement National Network
 - Quick overview of ABC Scorecard Tool



Agenda (Cont.)

11:20 - 11:40 AM PDT - System 1: Energy Stewards® -- Helping speed energy use improvement and sustainable actions across a portfolio of properties.

Energy Stewards® web platform is an efficient tool that successfully supports a range of project participants, businesses, medical facilities, religious congregations, schools and units of government to take action to reduce financial and environmental costs. Integrated with ENERGY STAR® Portfolio Manager for energy and benchmarking, its Action Table and more can be easily tailored to the unique needs of particular properties. Gaskill will review its development, in what circumstances it can be used successfully, and its key



11:40 - 12:00 PM PDT - System 2: The California Green Business Program Web-based Tool

Jo Fleming will present on a web-based tool funded and created by the State of California and several local jurisdictions within to track and measure Green Business Program efforts. We call it our "Green Business Program in a Box". It includes decades of checklist and metric development by several state and local environmental professionals. This tool may soon be available to interested out of state entities, so tune-in to see if it is a good fit for your existing or future program.

12:00 PM - 12:20 PM - PDT - System 3: ICLEI USA's Green Business Challenge Resources

Caroline Teng will present an overview of available ICLEI web-based tools that allow communities to launch their green business engagement programs, track data, and launch a friendly competition to encourage efficiency. Included will be case studies illustrating best practices from local governments.



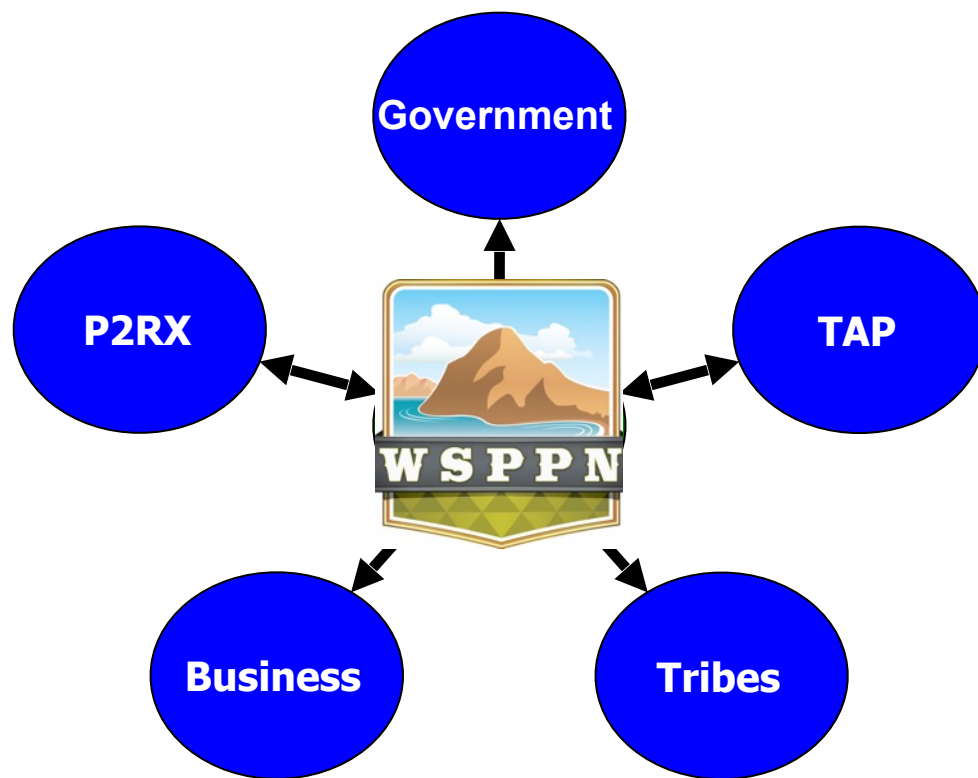
12:20 - 12:30 PM PDT - Q&A and Summary



WESTERN SUSTAINABILITY & POLLUTION PREVENTION NETWORK

Arizona ★ California ★ Hawaii ★ Nevada ★ Tribal Lands ★ Trust Territories

- Established in 1997 by U.S. EPA.
- Strategic alliance involving local, state, federal and tribal P2 programs throughout EPA Region 9
- Network of 200+ P2 practitioners in the region

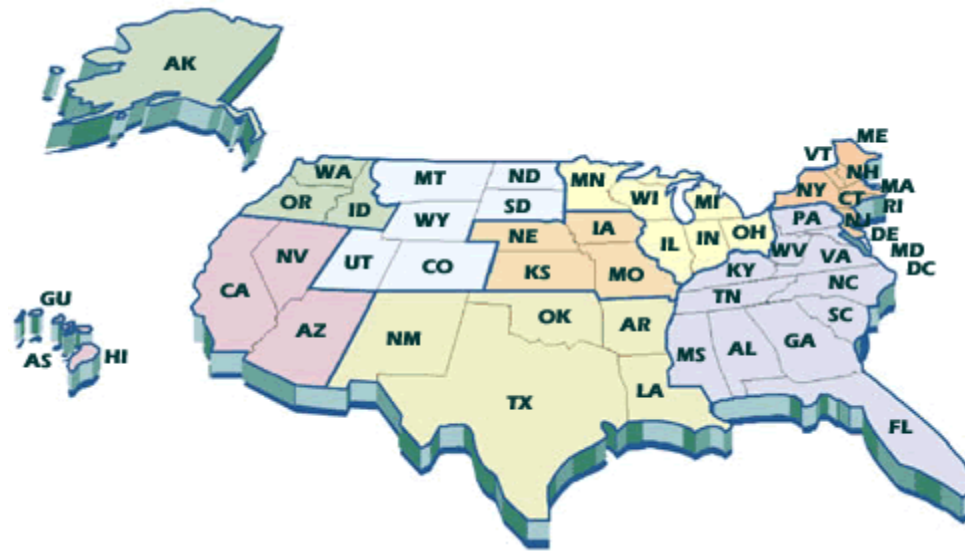
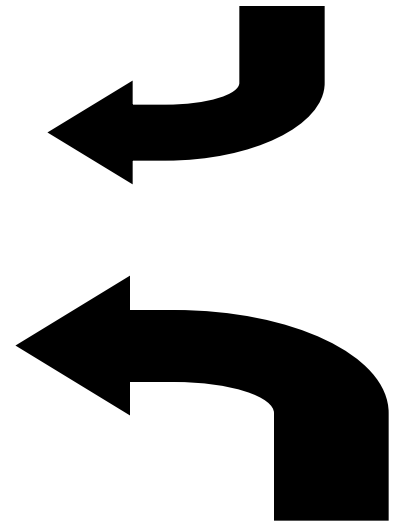
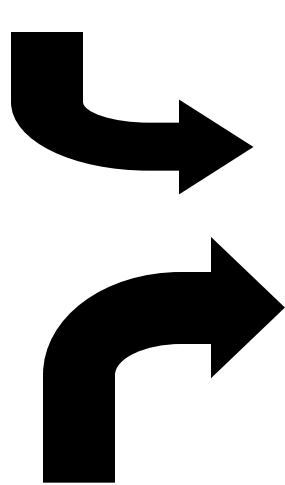


Regional Centers National Resources



Topic Hubs

Programs Directory



News

P2 Measurement



WESTERN SUSTAINABILITY & POLLUTION PREVENTION NETWORK

Arizona ★ California ★ Hawaii ★ Nevada ★ Tribal Lands ★ Trust Territories

Want to get Involved in the Green Business Engagement National Network?

Mihir Parikh - mparikh@abettercity.org

Caroline Teng - caroline.teng@iclei.org

David Straus - dstraus@abettercity.org

Warren Gaskill - wgaskill@rapid-improvement.com

Josephine Fleming - jo.fleming@envirocentives.com

Donna Walden - dwalden@unr.edu

Thank You for Your Participation!