

Green Business Engagement National Network Summit 2016

Support the growth of a national green
business program network!

In May 2013, A Better City hosted the first ever National Summit for Green Business Engagement Programs, bringing together representatives from more than 25 programs from across the United States.

Within two years, GBENN has significantly grown its reach and impact. The founding GBENN leadership team developed a foundational strategic vision and mission, as well as a plan, for driving GBENN forward. GBENN also launched a national series of six “How To” webinars, covering topics around starting, financing, marketing and growing green business programming, each with 60-100+ participants.

At the 2016 Summit, GBENN looks to build upon its strong foundation to grow and scale network impact nationally.

2016 Summit Objectives

Strengthen the dialogue and advance collaborative opportunities that began at the 2013 Summit

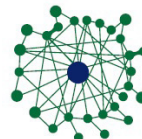
Share best practice information across programs and foster collaboration that advances the unique objectives of green business programs.

Advance strategic development goals of the Green Business Engagement National Network - driving greater network impact.

Create collaborative programming that strategically stimulates network growth

Engage new green business engagement programs in the network, fostering networking and relationship-building between programs

Target Audience: 100+ green business engagement programs from throughout the United States.



GBENN Green Business
Engagement
National Network

Summit Sponsorship Opportunities

Accelerate the growth of the Green Business Engagement National Network by supporting the 2016 Summit. Through your support, green business programs will be able to better refine and grow their programs and create long lasting relationships with peers throughout the United States. The sponsorship levels below are just a brief summary of the impact and promotion you will gain from supporting this event. Please inquire for more details on each level.

Sustaining Sponsor: \$7,500

The GBENN 2016 Summit Sustaining Sponsor will have the opportunity to support one of the most important networking opportunities - over food! Promotion of this sponsorship will be highly visible during both Summit meals. Additionally, this sponsor will have an opportunity to speak briefly to attendees about their company, and place company materials on tables, during both meals. More benefits are included in this package!

Networking Event Sponsor: \$2,500

The GBENN 2016 Summit Networking Event sponsor will have the opportunity to be directly in front of a national audience that represents well over 10,000 businesses, ranging from small main street establishments to major corporations. This sponsor will gain visibility prior to the event through various promotional medias, and on-site, with an opportunity to address all attendees. More benefits are included!

Supporting Sponsor: \$1,000

Support the growth of the Green Business Engagement National Network and our 2nd annual Summit! With your sponsorship, we will be able to provide 4 travel scholarships to help resource-constrained green business programs attend the event to learn best practice information and network with programs across the country.

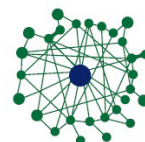
Session Sponsor: \$500

The GBENN 2016 Summit Session Sponsors will have the opportunity to speak briefly before summit attendees at their sponsored session during the summit. The sponsor also will have the opportunity to display company materials during the session and the organization name will be on the agenda and summit website.

Friend of Green Business Programs: \$250

The GBENN Friend of Green Business Programs will sponsor a green business program's travel to attend the Summit! This sponsor's name will be provided to the company, and a list of green business program sponsors will be listed in the Summit

For more information about sponsorship levels & participating in the 2016 Summit, please contact Cassie Carroll at cassie@illinoisgba.com



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