



# THOUSAND OAKS CERTIFIED GREEN BUSINESS

## ECOMETRICS



**OIL SAVED**  
5538 gallons/year

**ENERGY SAVED**  
3526 kWh/year



**CO<sub>2</sub>e SAVED**  
1.374 metric tonnes/year

**WATER SAVED**  
NA



**CERTIFIED GREEN  
BUSINESSES** have

*shown their environmental*

*leadership through the implementation of programs for water conservation, solid waste reduction, energy conservation, and pollution prevention. Demonstrate your support for sustainability by shopping at City of Thousand Oaks Certified Green Businesses. Look for the Certified Green Business logo or find a list of these businesses at [www.toaks.org/GoGreen](http://www.toaks.org/GoGreen).*

Since 1971, Conejo Awards has specialized in helping customers recognize employees, clients, businesses, schools and non-profit organizations

## Conejo Awards

First Company to be Certified as Thousand Oaks Green Business!

The awards and promotional items industry is notorious for wasteful packaging and hazardous materials. Tammie and Mike Helmuth, Co-Owners of Conejo Awards, are convinced the industry can do better and are leading the way. Their business recently became the first business to be certified as a Thousand Oaks Green Business. Conejo Awards goes beyond recycling by purchasing environmentally preferable products and offering reusable and recycled content products.



*Tammie Helmuth showing refillable ink printer and recycled content awards.*

Additional highlights include:

- Clients receive reusable tote bags instead of single use plastic bags with purchases
- Subscribes to searchable databases to avoid catalog mailings
- Old countertop corian salvaged from remodel jobs and artisan recycled glass create beautiful and unique plaques and awards and help keep materials from the landfill
- Purchased an advanced filtering system to remove pollutants from the production process that would otherwise be emitted into the atmosphere
- Retrofitted lighting and installed sensors

2955 E Hillcrest Dr # 104  
Westlake Village, CA 91362  
(805) 497-3800  
[www.conejoawards.com](http://www.conejoawards.com)

# GET CERTIFIED GREEN

GOING GREEN SAVES  
CONEJO AWARDS  
OVER \$23,000 ANNUALLY!



## GREEN BUSINESS HIGHLIGHTS: CONEJO AWARDS

Number of Staff: 6      Square Footage of Facility: 3,255

### Energy

- Occupancy sensors
- Energy efficient lighting and equipment
- Daylighting

### Waste and Recycling

- Reuse of Corian countertop and artisan glass for awards materials
- Recycling valuable metals
- Recycled content paper and bathroom supplies
- Refillable Inkjet Printer

### Pollution Prevention

- Hybrid company vehicles and carpooling
- Particulate filter for laser engraving machine
- Reusable bottles, mugs and totes

### Green Business Awareness

- Donations to local non-profits
- Company environmental policy
- Green awareness to clientele

*Businesses that incorporate sustainable practices within their operations can get certified and demonstrate their environmental stewardship to their customers.*

*Certified businesses receive marketing and publicity by the City of Thousand Oaks in local newspapers, newsletters and the City website as well as window decals to alert shoppers that they are a Certified Green Business.*

*Businesses interested in becoming certified can learn more at [www.toaks.org/gogreenbiz](http://www.toaks.org/gogreenbiz).*

## BOTTOM LINE BENEFITS

ACTIONS	INVESTMENT	SAVING	PAYBACK
Two Hybrids	\$55,000	\$15,000/year	37 months
Ride Share/Employee Vehicle	\$3,500	\$3,000/year	14 months
Bulk Ink System	\$400	\$2,800/year	1 month
SCE Direct Install	0	\$223/year	Immediate
Recycling	0	\$1,200	Immediate
E-billing	0	\$1,000	Immediate

Notes: Based on average price of \$4.00/gal      Based on GS-1 Tier Rate Pricing