

# Green Business Challenge

## Funding sources

- City funds
- Private sponsorships
- Utility

**GREEN BUSINESS  
CHALLENGE**



AN ICLEI **USA** PROGRAM

[WWW.ICLEIUSA.ORG](http://WWW.ICLEIUSA.ORG)



# Charleston, SC Green Business Challenge Annual Budget

Funding sources	<ul style="list-style-type: none"> <li>• City salary</li> <li>• Sponsors</li> <li>• In- kind services</li> </ul>
<b>Expense type</b>	<b>Cost</b>
Staff	\$45,000 for $\frac{3}{4}$ FTE Also volunteer intern 15 hrs/wk, 50 wks/yr
Events	\$0; all sponsored or charge admission
Trainings	\$0; sponsored
Collateral	\$500; additional sponsored
Program Website	\$0; City provides platform



# Sponsorships

- Chicago and Houston—multiple sponsorships
- Companies whose products or services align with the goals of the program
- Businesses that produce a new or innovative green product



Green Office Challenge winners with Mayor Annise Parker (right). Photo credit: Richard C.

# Utility

- Program support
  - San Diego
  - Chicago
- Others-energy audits or incentives to businesses

