

# Green Businesses in Sunnyvale

*Environmental Values at Work*



**Ford Service Manager, Larry Meola, stands in front of the Green Business sign**



**Container recycling bins are placed in all of the customer service areas**



**Window film was installed to reduce heat generated from sun exposure**

## Sunnyvale Ford

650 East El Camino Real, Sunnyvale | 408-522-0200 | [www.fordautodirect.com](http://www.fordautodirect.com)  
Certification Date: March 2006

The Service Manager at Sunnyvale Ford, Larry Meola, believes that it is important to be proactive about the environment. "The auto industry creates a great deal of waste so it's important for us to get our shoulders behind it and be involved in making things better," says Meola. According to Meola, Sunnyvale Ford was already doing 80 percent of the items required to get certified. "The last 20 percent took some effort and focus, but the Green Business Program staff helped us walk through each step and we were able to get our certification without too much trouble," says Meola.

Ford asked the Santa Clara Valley Water District to conduct a water audit and as a result implemented recommended changes in its landscaping to reduce water use. In addition, it had an energy audit by PG&E and was able to switch over to more energy efficient lighting and LED exit signs. Recycling bins for beverage containers are provided in all of the public areas and the business office recycles paper and printer cartridges. The auto shop either reconditions or recycles core parts that are removed during repairs.

Some of the other initiatives the company has implemented are:

- Low flow toilets, urinals, and shower heads
- Vendors take back packaging for reuse and recycling
- Installation of window film to reduce solar heat gain
- Recycling of tires, scrap metal, drums, pallets, cardboard
- Use of detergent based, rather than caustic based solution for aluminum engine parts
- Shuttle service to and from bus, train or light rail station for employees

"The green actions we took did not cost extra to implement and our efforts are helping us be more efficient and cost conscious," says Meola.

For more information on the green efforts of Ford please contact Larry Meola.



**To learn how your business can become certified as a Green Business, contact the Santa Clara County Green Business Program at 408.282.3180 or visit the website at [greenbiz.sccgov.org](http://greenbiz.sccgov.org)**

